

**North Central Michigan College
Local Strategic Value Table**

North Central Michigan College meets the best practice standards required by Sec. 230 of PA 144 of 2022, as the following table demonstrates.

Best Practices by Category	Examples of Adherence
Category A: Economic Development and Business or Industry Partnerships (must meet 4 of 5)	
<p>(i) The community college has active partnerships with local employers including hospitals and health care providers.</p>	<p>Active partnerships include: Clinicals at McLaren Northern Michigan, Munson Health Care, (Charlevoix, Gaylord, Grayling, Kalkaska), Bay Bluffs Medical Care Facility, Mackinac Straits Hospital, Community Mental Health, Harbor Hall, Villa By the Bay, Grandvue, Hiland Cottage Hospice, District Health Departments 3&4, and Northern Michigan Child Development Center. Partnerships with public service agencies that accept clinical and internship students include Emmet County EMS, Cheboygan Life Support, Otsego EMS and Rescue, Jordan Valley EMS Authority, Charlevoix Area EMS, and several others including Mobile Medical Response and Huron Valley Ambulance in Ann Arbor to provide heightened patient acuity. In 2022 our EMS programs expanded our clinical agreements and connections to employers to include Life EMS in Grand Rapids, Lansing Fire Department, Williamston Area Fire Department (NIESA), Med Star and Traverse City Fire Department. The added clinical agreements represent the College’s focus to expand our student employment service area and improve educational opportunities in the clinical setting.</p> <p>Other active partnerships include: Bay Shore Steel, EJ, Industrial Magnetics, Manthei, Moeller Aerospace, Moran Iron Works, Odawa Casino Resort, Petoskey Plastics, and Precision Edge Manufacturing.</p> <p>In 2022, we expanded our reach by developing an Industry 4.0 laboratory to support current manufacturing trends and direction. We are collaborating with NLEA to continually monitor local employers training needs.</p>

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	<p>The college is one of two approved University of Maryland Baltimore County sites in Michigan offering Critical Care Paramedic courses, in partnership with McLaren Northern Michigan Hospital. We graduated 14 students in 2022, providing critical care level training to multiple agencies in northern Michigan and throughout state. This is in addition to American Heart Association trainings for McLaren, Cheboygan Life Support, Kalkaska EMS, Odawa Casino and East Jordan Iron Works.-</p> <p>The College is sanctioned as a State of Michigan Fire training Council Regional Training Center to support local fire departments in Emmet, Charlevoix and Cheboygan Counties, providing training and academies for entry level, instructors and advanced officer courses.</p> <p>The college has continued as a sanctioned Corrections Officer Academy with MSCTC that provides corrections officers for sheriff offices throughout northern Michigan and upper peninsula.</p>
(ii) The community college provides customized on-site training for area companies, employees, or both.	<p>Examples of customized on-site training include: Petoskey Plastics (Communications, Conflict Management, Shop Math), Link Industries (Lean Leadership, CNC), H&H Tube (CNC, Leadership), St. Mary’s Cement (Diversity), Bay Shore Steel Works (MasterCam/Blueprint Reading), Kilwins (Leadership), Jervis Webb (Blueprint Reading), NAI (On-the-Job Training). We are a Local Correction Officer Physical Agility Testing (LOCPAT) official training site. As part of our Allied Health programs, we conduct both on campus and on-site CPR and First Aid training to organizations and medical offices throughout Northern Michigan. Our training center provides certification of over 1000 personnel amongst our network of instructors.</p>
(iii) The community college supports entrepreneurship through a small business assistance center or other	<p>Corporate and Community Education (CCE) participates in the monthly SCORE meetings and</p>

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<p>training or consulting activities targeted toward small businesses.</p>	<p>partners with them on events. We work closely with representatives from SBDC and Michigan Works! in both NE and NW regions on partnership and grant opportunities. CCE offers professional development training to local small businesses, including social media training, improving zoom presentations, and customer service. The College is co-sponsoring an Entrepreneurial Ecosystem Mapping Project in 2022 to identify any ‘gaps’ that exist in Northern Michigan which inhibit economic growth.</p>
<p>(iv) The community college supports technological advancement through industry partnerships, incubation activities, or operation of a Michigan technical education center or other advanced technology center.</p>	<p>Numerous classes are offered to small businesses and individuals on digital technology, web maximization and social media. Provide training and credit-based courses in Computer-Numerically Controlled (CNC) Machinist Technology, CAD, SolidWorks, and Computer Information Systems. Provided board member to Northeast Michigan Council of Government’s WIOA Workforce Development Board. Received local community foundation grant to further partnership with local business (SludgeHammer, Inc) on installation of cutting edge mini-wastewater treatment tank in dorm basement; college faculty, staff, and students use this installation for curriculum enhancement, as well as to investigate taking more of the campus off the local wastewater grid. Continue to provide on-campus location for Leadership Little Traverse’s “Solarize Petoskey” installation of 2.6kwh solar panel demonstration unit.</p> <p>Mechatronics and Robotics training is being launched, targeting industries throughout Northern Michigan. We have partnered with Amatrol, a world class technology instructional company to bring online programs that students can progress through prior to advancing into our highly-integrated lab, which includes foundational skills trainers to validate competency, a robotics arm, and a Smart Factory. We are now a Top Tier Certifying Institute for the Smart Automation Certification Alliance (SACA) to provide validated and tested third-party certifications in Industry 4.0 technologies.</p>

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	<p>Our college is also now a proud institutional member of COMP TIA, providing third party certifications to our students as part of workforce development and degree curriculum courses.</p>
<p>(v) The community college has active partnerships with local or regional workforce and economic development agencies.</p>	<p>Partnerships include Northern Lakes Economic Alliance (NLEA), Michigan Works!, SBDC, Networks Northwest, SCORE, Northeast Michigan Council of Governments, Chambers of Commerce and service organizations.</p> <p>Social and Economic Development Strategies (SEDS) grant partner with Little Traverse Bay Bands of Odawa Indians allowed hiring of a “Career Support Specialist” specifically tasked with helping students and employers find each other in the manufacturing arena; funds from this grant also support equipment purchases and tuition support. Began participation with Little Traverse Bay Bands of Odawa Indians on the Nitaazhitoojik Industrial Training Project to bring Mechatronics instruction, as well as specialized career services to all students.</p> <p>North Central is a core partner of the Northern Lakes Economic Alliance, with the College president currently serving as a board member of this organization.</p> <p>Michigan Works now houses two Navigators, one each from the Northeast and Northwest regions to support students receiving the MI-Leap grant. The college provides office space and facility support to Navigators to assure students have clear access and ‘funding as a barrier’ is removed for both credit and non-credit certifications.</p>
<p>Category B: Educational Partnerships (must meet 4 of 5)</p>	
<p>(i) The community college has active partnerships with regional high schools, intermediate school districts, and career-tech centers to provide instruction through dual enrollment, concurrent enrollment, direct credit, middle college, or academy programs.</p>	<p>Dual and concurrent enrollment is approximately 575 students in 2022. Continued “North Central Now” program based on NACEP standards, which expanded opportunities for concurrent enrollment. Promoting Reading Apprenticeship Program with local schools. CNC Fab Lab provides instruction to students in multiple area high schools. Started ninth cohort of</p>

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	<p>Early College program in partnership with Public Schools of Petoskey; started eighth cohort of Early College program with Boyne City Schools (Winter 2022) and Gaylord Schools (Winter 2022). The Student and Community Resource Center (SCRC) provides dual enrollment opportunities in the area of Physical Education (PE) applied to both college transcripts and, when necessary, high school graduation requirements.</p> <p>We partnered with Petoskey Public Schools Health Occupation Programs to support their instructors with CPR and other certifications. We have hosted in the past State Licensed Emergency Medical Responder course and recently assisted Pellston Schools in launching Public Service CTE program.</p> <p>College President participated in monthly Char-Em ISD Superintendents meeting.</p>
<p>(ii) The community college hosts, sponsors, or participates in enrichment programs for area K-12 students, such as college days, summer or after-school programming, or science Olympiad.</p>	<p>The Char-Em ISD Quiz Bowl competition is held on campus with five events each year. We supported College for Kids with Char-Em for five consecutive years. The college hosts youth writing programming during the summer months. Campus/Career Expo (2021-22) academic year postponed due to COVID-19, <u>will resume in 2022-23</u>. The SCRC hosts several local homeschool groups providing space, equipment, and support for the varied curriculum standards and socialization requirements of each organization.</p> <p>Mi Career Quest Char-Em ISD Fair, a hands on, career and college readiness event was held on the NCMC campus in Winter 2022 with plans to host again in the future. This event exposed 9th and 11th graders to exciting careers, interacting with 30 employers representing numerous occupations. We hosted over 550 students from our area high schools.</p>
<p>(iii) The community college provides, supports, or participates in programming to promote successful transitions to college for traditional age students, including grant programs such as talent search, upward bound, or other activities to promote college readiness in area high schools and community centers.</p>	<p>Participation in College <u>Goal Sunday</u> 2014, 2015, 2016, 2017, 2018, 2019, and 2020. Financial Aid virtual and face-to-face meetings were held September-November 2021, which included financial aid nights and financial aid workshops. Financial Aid</p>

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	<p>staff accompanied recruiter during April and May 2022 to explain award packages to prospective students. Awarded Presidential Scholarships to all schools in region. President sends letters to all seniors and senior parents addressing college readiness. Outreach Recruiter actively works with students from area high schools. There were 62 individual prospective student meetings on our campus. We also have a campus virtual tour available on our website. Recruiter attended 17 college/career fairs and visited 38 high schools in-person. Recruiting for the 2022-23 academic year was in-person. Strengthened connections with area high schools to help in transitioning students with disabilities. We offered three campus events for prospective and current students. These events were held May – August 2022. Total attendance was around 234 individuals. North Central offers new student orientation, face-to-face and online for all new students enrolled.</p> <p>The College held welcome back activities for students in the fall and winter semester along with activities during a ‘Stress Busters’ week towards end of fall semester. We also held many activities for students during the ‘Winter Palooza’ event, as well as events at the end of the year during ‘Summer Send Off’ week.</p> <p>Through the Writing Lab, North Central offers students and the wider campus community individual support for all types of writing and all stages of the writing process, which support the student’s classroom needs.</p> <p>In November 2021, North Central Michigan College announced the addition of six intercollegiate varsity athletic teams to begin competition in the NJCAA during the 2022-23 academic year. The sports are Women’s Volleyball, Men’s and Women’s Basketball, Men’s and Women’s Cross Country and e-sports teams. Recruiting for all sports took place during the 2021-22 academic year throughout Michigan and surrounding states. North Central also became a member of the Michigan Community</p>

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	College Athletic Association. This gives our students the ability to continue sports and excel academically throughout their two-year commitment here at North Central.
<p>(iv) The community college provides, supports, or participates in programming to promote successful transitions to college for new or reentering adult students, such as adult basic education, GED preparation and testing, or recruiting, advising, or orientation activities specific to adults.</p>	<p>GED testing on campus began in June 2015. Collaborate with Michigan Works! for GED prep and skill-building for adults to prepare to enter college. DSST (formerly Dantes) also offered to test out of occupational courses. College participates in Petoskey Holiday Parade. Credit When It's Due grant recipient. Host office for Women's Resource Center of Northern Michigan. WOCTEP (partner with Odawa Tribe) encourages career-based programs for tribal and other members of the community. We actively recruit returning veterans (Military Friendly@ school). The Student and Community Resource Center is host to the Student Veteran Association's study room. NCMC is an active participant with two of the current state initiatives, Future for Frontliners and MI Reconnect. Both programs target new or reentering adult students who have not achieved an associate or bachelor's degree. Future for Frontliners (frontline workers during the COVID-19 Pandemic) started as of winter 2021. MI Reconnect (students over 25 without a degree) were eligible to enroll starting Summer 2021. For the 2021-22 academic year, we had an enrollment of 303 students in the MI Reconnect and Future for Frontliners initiatives. A special meeting was held for these students to understand requirements of the programs and meet with state navigators. Eligible students from both programs will continue to be enrolled in future semesters. Finally, an articulation agreement was just signed to accept the credits earned by graduates of the Great Lakes Boat Building School into NCMC.</p>
<p>(v) The community college has active partnerships with regional 4-year colleges and universities to promote successful transfer, such as articulation, 2+2, or reverse transfer agreements or operation of a university center.</p>	<p>Offer advanced degrees on campus through the college's University Center program. North Central hosts College Night for our region and welcomes individual university visits. Partnerships with LSSU include 2+2 and to 3+1 bachelor degree opportunities in business, criminal justice, early childhood</p>

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	<p>education, political science, creative writing, etc. Reverse transfer agreements signed with LSSU, FSU, GVSU, CMU and NMU. There are articulation agreements with EMU, FSU, LSSU, NMC, NU, NMU, and U of M-Flint.</p> <p>NCMC is also an active participant in the MI Transfer Pathway initiative which includes 10 statewide pre-approved articulation agreements encompassing seven associate of arts and three associate of science concentrations.</p> <p>New Engineering Technology AS Transfer degree was launched.</p>
Category C: Community Services (must meet 4 of 5)	
<p>(i) The community college provides continuing education programming for leisure, wellness, personal enrichment, or professional development.</p>	<p>The college sponsors several enrichment events: Luncheon Lecture, Lecture and Learn, Global Awareness Series, and Food and Farm Initiatives. The college provides language opportunities for community members with the most recent being Anishinaabemowin or Odawa in partnership with the Little Traverse Bay Band of Odawa Indian’s Government Center. Talks continue to assist LTBB tribal efforts to make Odawa language classes available in the online environment, using North Central’s Learning Management System.</p> <p>International Committee book study groups. Every year we celebrate Constitution Day. Student Art Show at Crooked Tree Arts Center. The college also has an active Wellness program, Employee Enrichment Committee, hosting cookout and appreciation events for enhancement of campus culture through social, leisure, and recreational activities.</p> <p>Our Public Service program offers advanced certifications and continuing education for all areas of public service and averages 700 students and 20,000 hours of continuing education and professional development training in public safety areas.</p>
<p>(ii) The community college operates or sponsors opportunities for community members to engage in</p>	<p>In August 2020, NCMC launched a Lifelong Learning Club. Over 4500 community members have</p>

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<p>activities that promote leisure, wellness, cultural or personal enrichment such as community sports teams, theater or musical ensembles, or artist guilds.</p>	<p>participated in one of the 550 classes offered through this program. The classes are a combination of in-person and online and focus on topics such as: health, history, art, finance and nature.</p> <p>North Central sponsors, hosts and/or supports a wide range of community services for faith-based organizations, social service non-profits, K-12 schools, and the college’s CCE programs, although many of these events were impacted by the COVID-19 pandemic. The SCRC is considered the “home court” for sporting events for St. Francis School, and St. Michael Academy. In addition, many of North Central’s athletic, leisure and wellness resources are open to the public, including an indoor walking/running track, gymnasium, and a maintained nature trail located southeast of the campus for hiking, running, snowshoeing and cross-country skiing opportunities. Outreach activities include RA-hosted student hall events, student clubs and senate activities, in conjunction with a variety extramural sports programs and activities such as basketball, volleyball, soccer, flippy flyer course, dodgeball, pickleball, table tennis etc. The SCRC hosts pickleball clinics, workshop expos and classes with local physical therapists and coaches to educate players about injury prevention tools and techniques that can accompany participation in active play.</p>
<p>(iii) The community college operates public facilities to promote cultural, educational, or personal enrichment for community members, such as libraries, computer labs, performing arts centers, museums, art galleries, or television or radio stations.</p>	<p>The library provides computer stations that are open to the public. Additional public computer access is provided in the SCRC concourse and the Veterans Study room. The library also houses the Tempestry Project – a collaborative effort to knit in visual representation of weather data collected by the campus weather station. The college’s Harris Gardens provide a unique sculpture garden in the center of campus for students, faculty, staff and community members to enjoy. The Native American display in the SCRC informs patrons of the region’s heritage.</p> <p>Upgrades to the newly-renovated Borra Learning Center, a public facility, continue. A collaborative gathering space for students and the community was opened in the Borra Learning Center to promote a sense of community and provide a place of belonging.</p>

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	A “First Stop” student services wing is now operating in the new Borra Learning Center to assist students and community members. Two art galleries are being established to showcase student work.
<p>(iv) The community college operates public facilities to promote leisure or wellness activities for community members, including gymnasiums, athletic fields, tennis courts, fitness centers, hiking or biking trails, or natural areas.</p>	<p>North Central’s SCRC includes two fitness rooms and an indoor walking track. A gymnasium houses a regulation basketball/volleyball court for intercollegiate student-athletes and six full-size pickleball courts that are available to the public. In addition, North Central maintains an outside basketball and volleyball court, located south of the campus Residence Hall that is open 24 hours and available to students and community members free of charge. North Central's SCRC provides a free table tennis center in the concourse for community, staff and faculty. The SCRC is host to the Student Veterans Association, meeting the interests of active military and veterans. For example, a study room and an ambassador program provide access to the workout area helping veterans to maintain military training standards, as well as promoting camaraderie for those afflicted with PTSD. North Central has a 195-acre Natural Area, with groomed trails, that is free to the public and students for recreation and leisure. The City of Petoskey’s Bates Field is located in the northeast corner of campus, and it is scheduled for Little League, youth baseball, softball games, and practices.</p>
<p>(v) The community college promotes, sponsors, or hosts community service activities for students, staff, or community members.</p>	<p>A variety of our classes have community service projects. Friendship Center volunteers often serve at the college’s special events. The college is the host for the Charlevoix/Emmet Human Services Coordinating Body. CPR training is offered to staff. The college hosts monthly meetings of the Petoskey-Harbor Springs Area Community Foundation’s Youth Advisory Committee. Historical Society meetings are held on campus. We host a vaccination clinic in the fall. Members of the college community are active participants in service organizations such as Kiwanis, Rotary, and Zonta. In cooperation with Manna Food Project, North Central maintains the Campus Cupboard, which is a year-round food pantry</p>

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	<p>established to support the students of North Central who may be dealing with food insecurity. The Campus Cupboard discretely provides, free of charge, food and toiletry items to students who may not have the resources to otherwise afford these items. Staff and Faculty participate in food drives that are organized during the academic year to help supply the Campus Cupboard. College staff are offered the opportunity to contribute to United Way and the Campus Cupboard through payroll deductions. College students and staff also participate in a semi-annual roadside cleanup effort.</p>

Therefore, the following resolution is proposed:

The North Central Michigan College Board of Trustees certifies that the College meets the best practice standards required for state appropriations under Michigan Public Act 144 of 2022.