

**North Central Michigan College  
Local Strategic Value Table**

North Central Michigan College meets the best practice standards required by Sec. 230 of PA 103 of 2023, as the following table demonstrates.

Best Practices by Category	Examples of Adherence
<b>Category A: Economic Development and Business or Industry Partnerships (must meet 4 of 5)</b>	
<p>(i) The community college has active partnerships with local employers including hospitals and health care providers.</p>	<p>Active partnerships include: Clinicals at McLaren Northern Michigan (Petoskey and Cheboygan), Munson Health Care, (Charlevoix, Gaylord, Kalkaska), Bay Bluffs Medical Care Facility, Mackinac Straits Hospital, Harbor Hall, Villa By the Bay, Grandvue, and Medilodge (Cheboygan and Gaylord). Partnerships with public service agencies that accept clinical and internship students include Emmet County EMS, Cheboygan Life Support, Otsego EMS and Rescue, Jordan Valley EMS Authority, Charlevoix Area EMS, and several others including Mobile Medical Response and Huron Valley Ambulance in Ann Arbor to provide heightened patient acuity. In 2022 and 2023 our EMS programs expanded our clinical agreements to majority of State of Michigan to provide greater access and flexibility for post-graduation employment.</p> <p>Other active partnerships include: Pellston Public School, Cheboygan Public School, Little Traverse Band Bay of Odawa Indians, EJ, Petoskey Plastics, Precision Edge Manufacturing, Fletch’s GMC, Buick, Audi, Brown Motors, and Ballard’s Plumbing and Heating.</p> <p>In 2022, we expanded our reach by developing an Industry 4.0 laboratory to support current manufacturing trends and direction. We are collaborating with NLEA to continually monitor local employers training needs.</p> <p>The College is sanctioned as a State of Michigan Fire training Council Regional Training Center to support local fire departments in Emmet, Charlevoix and Cheboygan Counties, providing training and academies for entry level, instructors and advanced officer courses.</p>

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	The college has continued as a sanctioned Corrections Officer Academy with MSCTC that provides corrections officers for sheriff offices throughout northern Michigan and upper peninsula.
(ii) The community college provides customized on-site training for area companies, employees, or both.	Examples of customized on-site training include: Petoskey Plastics (Lean Leadership, Blueprint Reading, Shop Math), H&H Tube (CNC Beginner and Advanced), St. Mary’s Cement (Frontline Leader), Kilwins (Leadership), Jervis Webb (Blueprint Reading, AutoCad, Microsoft), EJ (G&M Code Training), Circuit Control (Advanced Leadership), Beard’s Brewery (Finance, Kanban). We are a Local Correction Officer Physical Agility Testing (LOCPAT) official training site. As part of our Allied Health programs, we conduct both on campus and on-site CPR and First Aid training to organizations and medical offices throughout Northern Michigan
(iii) The community college supports entrepreneurship through a small business assistance center or other training or consulting activities targeted toward small businesses.	Corporate and Community Education (CCE) participates in the monthly SCORE meetings and partners with them on events. We work closely with representatives from SBDC and Michigan Works! in both NE and NW regions on partnership and grant opportunities. CCE offers professional development training to local small businesses, including social media training, improving zoom presentations, and customer service.
(iv) The community college supports technological advancement through industry partnerships, incubation activities, or operation of a Michigan technical education center or other advanced technology center.	Provide training and credit-based courses in Computer-Numerically Controlled (CNC) Machinist Technology, CAD, SolidWorks, and Computer Information Systems. Provided board member to Northeast Michigan Council of Government’s WIOA Workforce Development Board.  Mechatronics and Robotics training has been launched, targeting industries throughout Northern Michigan. We have partnered with Amatrol, a world class technology instructional company to bring online programs that students can progress through prior to advancing into our highly-integrated lab, which includes foundational skills trainers to validate competency, a robotics arm, and a Smart Factory. We

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	<p>are now a Top Tier Certifying Institute for the Smart Automation Certification Alliance (SACA) to provide validated and tested third-party certifications in Industry 4.0 technologies.</p> <p>Our college is also now a proud institutional member of COMP TIA, providing third party certifications to our students as part of workforce development and degree curriculum courses.</p> <p>Numerous classes are offered to small businesses and individuals on digital technology, web maximization and social media.</p>
<p>(v) The community college has active partnerships with local or regional workforce and economic development agencies.</p>	<p>Partnerships include Northern Lakes Economic Alliance (NLEA), Michigan Works!, SBDC, Networks Northwest, SCORE, Northeast Michigan Council of Governments, Chambers of Commerce and service organizations.</p> <p>The College hired a “Career Support Specialist” specifically tasked with helping students and employers find each other in the manufacturing arena. We participated with Little Traverse Bay Bands of Odawa Indians on the Nitaazhitoojik Industrial Training Project to provide Mechatronics instruction, as well as specialized career services to all students.</p> <p>North Central is a core partner of the Northern Lakes Economic Alliance, with the College president currently serving as a board member of this organization.</p> <p>Michigan Works housed a Navigator from the Northeast region to support students receiving the Michigan Learning and Education Program grant. The college provides office space and facility support to the Navigator to assure students have clear access and ‘funding as a barrier’ is removed for both credit and non-credit certifications.</p>
<p><b>Category B: Educational Partnerships (must meet 4 of 5)</b></p>	
<p>(i) The community college has active partnerships with regional high schools, intermediate school districts, and career-tech centers to provide instruction</p>	<p>Continued “North Central Now” program based on NACEP standards, which expanded opportunities for</p>

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<p>through dual enrollment, concurrent enrollment, direct credit, middle college, or academy programs.</p>	<p>concurrent enrollment. Promoting Reading Apprenticeship Program with local schools. The College has three Early College cohorts with Public Schools of Petoskey, Boyne City Schools, and Gaylord Schools. The Student and Community Resource Center (SCRC) provides dual enrollment opportunities in the area of Physical Education (PE) applied to both college transcripts and, when necessary, high school graduation requirements.</p> <p>We partnered with Petoskey Public Schools Health Occupation Programs to support their instructors with CPR and other certifications. We have hosted in the past State Licensed Emergency Medical Responder course and recently assisted Pellston Schools in launching Public Service CTE program.</p>
<p>(ii) The community college hosts, sponsors, or participates in enrichment programs for area K-12 students, such as college days, summer or after-school programming, or science Olympiad.</p>	<p>The Char-Em ISD Quiz Bowl competition is held on campus with five events each year. We support College for Kids with Char-Em. The college hosts youth writing programming during the summer months. Campus/Career Expo resumed in 2022-23. The SCRC hosts several local homeschool groups providing space, equipment, and support for the varied curriculum standards and socialization requirements of each organization.</p> <p>Mi Career Quest Char-Em ISD Fair, a hands on, career and college readiness is held on campus. This event exposes 9<sup>th</sup> and 11<sup>th</sup> graders to exciting careers, interacting with many employers representing numerous occupations.</p>
<p>(iii) The community college provides, supports, or participates in programming to promote successful transitions to college for traditional age students, including grant programs such as talent search, upward bound, or other activities to promote college readiness in area high schools and community centers.</p>	<p>Financial Aid staff accompanied recruiter when applicable to explain award packages to prospective students. Financial Aid meetings are held both virtually and face-to-face. Awarded a Presidential Scholarship to all schools in region. President sends letters to all seniors and senior parents addressing college readiness. Many prospective student meetings were held on our campus. We also have a campus virtual tour available on our website. Recruiter</p>

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	<p>attended college/career fairs and visited high schools in-person. Strengthened connections with area high schools to help in transitioning students with disabilities. We hosted campus events for prospective and current students. North Central offers new student orientation, face-to-face and online for all new students enrolled.</p> <p>The College held welcome back activities for students in the fall and winter semester, along with activities during a ‘Stress Busters’ week towards end of fall semester. We also held many activities for students during the ‘Winter Palooza’ event, as well as events at the end of the year during ‘Summer Send Off’ week.</p> <p>Through the Writing Lab, North Central offers students and the wider campus community individual support for all types of writing and all stages of the writing process, which support the student’s classroom needs.</p> <p>In November 2021, North Central Michigan College announced the addition of six intercollegiate varsity athletic teams to begin competition in the NJCAA. The sports are Women’s Volleyball, Men’s and Women’s Basketball, Men’s and Women’s Cross Country and e-sports teams. Recruiting for all sports takes place throughout Michigan and surrounding states. North Central is a member of the Michigan Community College Athletic Association. This gives our students the ability to continue sports and excel academically throughout their two-year commitment here at North Central.</p>
<p>(iv) The community college provides, supports, or participates in programming to promote successful transitions to college for new or reentering adult students, such as adult basic education, GED preparation and testing, or recruiting, advising, or orientation activities specific to adults.</p>	<p>Collaborate with Michigan Works! for GED prep and skill-building for adults to prepare to enter college. DSST (formerly Dantes) also offered to test out of occupational courses. Credit When It’s Due grant recipient. Host office for Women’s Resource Center of Northern Michigan. WOCTEP (partner with Odawa Tribe) encourages career-based programs for tribal and other members of the community. We actively recruit returning veterans (Military Friendly® school) and are recognized as a Michigan Gold-Level</p>

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	<p>Veteran-Friendly school. NCMC is an active participant with two of the current state initiatives, Future for Frontliners and MI Reconnect. Both programs target new or reentering adult students who have not achieved an associate or bachelor’s degree.</p>
<p>(v) The community college has active partnerships with regional 4-year colleges and universities to promote successful transfer, such as articulation, 2+2, or reverse transfer agreements or operation of a university center.</p>	<p>North Central hosts College Night for our region and welcomes individual university visits. Reverse transfer agreements signed with LSSU, FSU, GVSU, CMU and NMU. NCMC has articulation agreements in multiple programs with EMU, FSU, LSSU, NMC, NU, NMU, and U of M-Flint.</p> <p>NCMC is also an active participant in the MI Transfer Pathway initiative.</p>
<p><b>Category C: Community Services (must meet 4 of 5)</b></p>	
<p>(i) The community college provides continuing education programming for leisure, wellness, personal enrichment, or professional development.</p>	<p>In August 2020, NCMC launched a Lifelong Learning Club. Over 6000 community members have participated in one or more of the many classes offered through this program. The classes are a combination of in-person and online and focus on topics such as: health, history, art, finance and nature.</p> <p>The college also sponsors enrichment events such as the Luncheon Lectures. The college provides language opportunities for community members with the most recent being Anishinaabemowin or Odawa in partnership with the Little Traverse Bay Band of Odawa Indian’s Government Center.</p> <p>Our Public Service program offers advanced certifications and continuing education for all areas of public service, and professional development training in public safety areas.</p>
<p>(ii) The community college operates or sponsors opportunities for community members to engage in activities that promote leisure, wellness, cultural or personal enrichment such as community sports teams, theater or musical ensembles, or artist guilds.</p>	<p>North Central sponsors, hosts and/or supports a wide range of community services for faith-based organizations, social service non-profits, and K-12 schools. The Student Community Resource Center (SCRC) hosts sporting events for St. Francis School, and St. Michael Academy. In addition, many of North Central’s athletic, leisure and wellness resources are open to the public, including an indoor</p>

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	<p>walking/running track, gymnasium, and a maintained nature trail located southeast of the campus for hiking, running, snowshoeing and cross-country skiing opportunities. The SCRC hosts pickleball clinics, workshop expos and classes with local physical therapists and coaches to educate players about injury prevention tools and techniques that can accompany participation in active play.</p> <p>See also C (i) above.</p>
<p>(iii) The community college operates public facilities to promote cultural, educational, or personal enrichment for community members, such as libraries, computer labs, performing arts centers, museums, art galleries, or television or radio stations.</p>	<p>The library provides computer stations that are open to the public. Additional public computer access is provided in the SCRC concourse and the Veterans Study room. The library also houses the Tempestry Project – a collaborative effort to knit in visual representation of weather data collected by the campus weather station. The library created and operates a “Library of Things” providing community members the opportunity to check out various items for recreational and personal use. The college’s Harris Gardens provide a unique sculpture garden in the center of campus for students, faculty, staff and community members to enjoy. The Native American display in the SCRC informs patrons of the region’s heritage.</p> <p>Upgrades to the newly-renovated Borra Learning Center, a public facility, continue. A collaborative gathering space for students and the community was opened in the Borra Learning Center to promote a sense of community and provide a place of belonging. Two art galleries showcase student work.</p>
<p>(iv) The community college operates public facilities to promote leisure or wellness activities for community members, including gymnasiums, athletic fields, tennis courts, fitness centers, hiking or biking trails, or natural areas.</p>	<p>North Central’s SCRC includes a fitness center and an indoor walking track. A gymnasium houses a regulation basketball/volleyball court for intercollegiate student-athletes and full-size pickleball courts that are available to the public. In addition, North Central maintains an outside basketball and volleyball court, located south of the campus Residence Hall that is open 24 hours and available to students and community members free of charge. North Central has a 195-acre Natural Area, with groomed trails, that is free to the public and students for recreation and leisure. The City of Petoskey’s</p>

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	Bates Field is located in the northeast corner of campus, and it is scheduled for Little League, youth baseball, softball games, and practices.
(v) The community college promotes, sponsors, or hosts community service activities for students, staff, or community members.	A variety of our classes have community service projects. Friendship Center volunteers often serve at the college’s special events. The college is the host for the Charlevoix/Emmet Human Services Coordinating Body. CPR training is offered to staff. The college hosts monthly meetings of the Petoskey-Harbor Springs Area Community Foundation’s Youth Advisory Committee. Historical Society meetings are held on campus. We host a vaccination clinic in the fall. Members of the college community are active participants in service organizations such as Kiwanis, Rotary, and Zonta. In cooperation with Manna Food Project, North Central maintains the Campus Cupboard, which is a year-round food pantry established to support the students of North Central who may be dealing with food insecurity. College students and staff also participate in a semi-annual roadside cleanup effort.

Therefore, the following resolution is proposed:

*The North Central Michigan College Board of Trustees certifies that the College meets the best practice standards required for state appropriations under Michigan Public Act 103 of 2023.*