North Central Michigan College

Postsecondary Credit Agreement/Articulation Agreement

This Postsecondary Credit Agreement/Articulation Agreement (also known as an Articulation Agreement) is made and entered into as of March 1, 2024, by the Michigan Department of Education (MDE) and North Central Michigan College. The agreement is for state-approved secondary career technical education (CTE) programs. Separate agreements should be submitted for each state-approved CTE secondary CIP Code number.

Purpose of this Agreement:

1) Expand educational opportunities for high school students allowing them to earn postsecondary credits.
2) Eliminate unnecessary duplication of course materials and instruction.
3) Maximize the use of resources for students to complete programs as efficiently as possible.
4) Support postsecondary enrollment, retention, and completion.

Aligned Postsecondary/Articulated Programs and Courses:

<table>
<thead>
<tr>
<th>State-Approved CTE Secondary Program Name</th>
<th>Specialized Merchandising, Sales, and Marketing Operations, Other</th>
</tr>
</thead>
<tbody>
<tr>
<td>State-Approved CTE Secondary CIP Code Number</td>
<td>52.1999</td>
</tr>
<tr>
<td>Perkins Approved at Postsecondary Level (if applicable)</td>
<td>Yes ☑ No ☐</td>
</tr>
<tr>
<td>Postsecondary CIP Code Number (if applicable)</td>
<td>52.1801</td>
</tr>
<tr>
<td>Postsecondary CIP Code Name (if applicable)</td>
<td>Marketing, AAS</td>
</tr>
<tr>
<td>Web Link for Postsecondary Program of Study</td>
<td><a href="https://www.ncmich.edu/admissions/college-for-high-school-students/cte-articulation.html">https://www.ncmich.edu/admissions/college-for-high-school-students/cte-articulation.html</a></td>
</tr>
</tbody>
</table>

General Conditions & Requirements:

1. Student must apply for Articulated Credit at North Central Michigan College within two years of high school graduation.

2. The postsecondary credit application will be completed and submitted to the North Central Michigan College Registrar by the secondary CTE program representative and student. All supporting documentation is to be submitted with the application.

3. The high school student must complete course competencies with a “B” or better final grade in the applicable CTE program. The student must complete the entire state-approved CTE program to receive college credit.

4. No tuition will be charged for any courses for which the student receives postsecondary/articulated credit.

5. Student must be registered for courses at North Central Michigan College before the Student Application for Postsecondary Credit/Articulated Credit can be processed.
**Aligned Postsecondary/Articulated Courses:**

Credit for students is approved for the following course(s) based upon the passage of the relevant CTE course/program or corresponding credentialing exams. All conditions and requirements must be fulfilled.

<table>
<thead>
<tr>
<th>High School Course or Industry Credential</th>
<th>Postsecondary Course Name</th>
<th>Postsecondary Course Number</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Specialized Merchandising, Sales, and Marketing Operations, Other</td>
<td>Introduction to Marketing</td>
<td>M 200</td>
<td>3</td>
</tr>
<tr>
<td>Specialized Merchandising, Sales, and Marketing Operations, Other</td>
<td>Introduction to Business</td>
<td>B 161</td>
<td>3</td>
</tr>
</tbody>
</table>

**Participating Partners:**

North Central Michigan College is pleased to be able to provide statewide postsecondary credit/articulated agreements to benefit Michigan high school students by partnering with the Michigan Department of Education, Office of Career and Technical Education, and state-approved secondary CTE programs.

**Approval Signatures:**

Michigan Department of Education
608 West W. Allegan Street
P.O. Box 30712
Lansing, MI 48909

North Central Michigan College
1515 Howard Street
Petoskey, MI 49770

Dr. Brian Pyles
State Director
Office of Career and Technical Education

Stephen Strom, Ph.D.
Vice President of Academic Affairs

Implementation date: March 1, 2024
Expiration date (Recommended for five years): March 1, 2029

For questions regarding this agreement, please email Joe Balinski, Registrar at North Central Michigan College, jbalinski@ncmich.edu.