THE BEST OF THE BEST
in COMMUNITY COLLEGE
COMMUNICATIONS
PARAGON AWARDS

PRINT
ACADEMIC CATALOG or CLASS SCHEDULE
GOLD Heartland Community College, IL
SILVER Kellogg Community College, MI
BRONZE Kellogg Community College, MI

VIEWBOOK
GOLD Harper College, IL
SILVER Kirkwood Community College, IA
BRONZE Bismarck State College, ND

ANNUAL REPORT
GOLD Grand Rapids Community College, MI
SILVER Aims Community College, CO
BRONZE Kellogg Community College, MI

NEWSLETTER
GOLD Elgin Community College, IL
SILVER North Central Michigan College
BRONZE North Iowa Area Community College

MAGAZINE
GOLD Northwestern Michigan College
SILVER Northwestern Michigan College
BRONZE Community College of Denver, CO

BROCHURE – SINGLE or SERIES
GOLD Miami Dade College, FL
SILVER Delaware County Community College, PA
BRONZE Elgin Community College, IL

BOOKLET
GOLD Santa Fe College, FL
SILVER Columbia-Greene Community College, NY
BRONZE Northern Essex Community College, MA

FLYER – SINGLE or SERIES
GOLD Anne Arundel Community College, MD
SILVER Kellogg Community College, MI
BRONZE Joliet Junior College, IL

POSTCARD – SINGLE OR SERIES
GOLD East Central College, MO
SILVER Rochester Community & Technical College, MN
BRONZE Madison College, WI

NOTES/CARDS/INVITATIONS – SINGLE or SERIES
GOLD Hopkinsville Community College, KY
SILVER Alamo Colleges District, TX
BRONZE Collin College, TX

POSTER – SINGLE or SERIES
GOLD Ocean County College, NJ
SILVER Elgin Community College, IL
BRONZE Lane Community College, OR

PRINT – WILD CARD
GOLD College of Lake County, IL
SILVER Pasadena City College, CA
BRONZE Howard Community College, MD

DIGITAL/ELECTRONIC MEDIA

E-PUBLICATIONS
GOLD Community College of Philadelphia, PA
SILVER Monroe County Community College, MI
BRONZE Moraine Valley Community College, IL

E-NEWSLETTER
GOLD Austin Community College, TX
SILVER Oakton College, IL
BRONZE Delaware Technical Community College

BEST IN SHOW
COLLEGE OF LAKE COUNTY (IL)

JUDGES’ COMMENTS – This graphic novel distinguished itself with its creative and unconventional approach. Not only does it stand out among more common forms of advertising, but it also connects with potential PATH Grant beneficiaries by telling a compelling story in a format that resonates with them. It’s evident how much research went into shaping the three characters, who all come across as authentic and relatable. The highly visual format makes the content engaging and easy to digest.
E-CARDS
GOLD Bismarck State College, ND
SILVER Ivy Tech Community College, IN
BRONZE Cecil College, MD

WEBSITE
GOLD Mott Community College, MI
SILVER Nicolet College, WI
BRONZE St. Cloud Technical and Community College, MN

MICROSITE/LANDING PAGE
GOLD Foundation for California Community Colleges
SILVER Elgin Community College, IL
BRONZE Bellingham Technical College, WA

PODCAST
GOLD Green River College, WA
SILVER Chemeketa Community College, OR
BRONZE Alamo Colleges District, TX

SOCIAL MEDIA
SOCIAL MEDIA PAGE
GOLD Grand Rapids Community College, MI
SILVER Cape Fear Community College, NC
BRONZE Del Mar College, TX

SOCIAL MEDIA POST
GOLD University of Hawaii Community Colleges
SILVER Kellogg Community College, MI
BRONZE Wor-Wic Community College, MD

VIDEO
PROMOTIONAL VIDEO – SHORT FORM
GOLD Tacoma Community College, WA
SILVER Renton Technical College, WA
BRONZE Elgin Community College, IL

PROMOTIONAL VIDEO – LONG FORM
GOLD Milwaukee Area Technical College, WI
SILVER Community College of Baltimore County, MD
BRONZE Bismarck State College, ND

VIDEO SHORTS – SINGLE
GOLD Coastal Alabama Community College
SILVER Anne Arundel Community College, MD
BRONZE Sinclair Community College, OH

VIDEO SHORTS – SERIES
GOLD Lee College, TX
SILVER El Camino College, CA
BRONZE Gulf Coast State College, FL

QUICK-TURN VIDEO
GOLD College of Lake County, IL
SILVER Rock Valley College, IL
BRONZE Skagit Valley College, WA

PHOTOGRAPHY/ILLUSTRATION
ORIGINAL PHOTOGRAPHY – UNMANIPULATED
GOLD National Park College, AR
SILVER North Central Michigan College
BRONZE Columbia State Community College, TN

ORIGINAL PHOTOGRAPHY – MANIPULATED
GOLD MiraCosta College, CA
SILVER Wallace State Community College, AL
BRONZE Columbia State Community College, TN

LOGO DESIGN
GOLD Bellingham Technical College, WA
SILVER Coastal Alabama Community College
BRONZE Kellogg Community College, MI

COMPUTER-GENERATED ILLUSTRATION
GOLD Delaware County Community College, PA
SILVER University of Hawaii Community Colleges
BRONZE Elgin Community College, IL

ADVERTISING
PRINT AD – SINGLE or SERIES
GOLD Kellogg Community College, MI
SILVER North Iowa Area Community College
BRONZE Monroe County Community College, MI

RADIO AD – SINGLE or SERIES
GOLD Laredo College, TX
SILVER Craven Community College, NC
BRONZE North Central State College, OH

TELEVISION/VIDEO PAID AD – SINGLE
GOLD Elgin Community College, IL
SILVER Florida Southwestern State College
BRONZE Lee College, TX
## TELEVISION/VIDEO PAID AD – SERIES
- **GOLD** Nicolet College, WI
- **SILVER** Western Technical College, WI
- **BRONZE** Whatcom Community College, WA

## DIGITAL AD – SINGLE or SERIES
- **GOLD** Minneapolis Community & Technical College, MN
- **SILVER** Kentucky Community & Technical College System
- **BRONZE** Community Colleges of Spokane, WA

## OUTDOOR SIGNAGE/DISPLAYS – SINGLE or SERIES
- **GOLD** Central New Mexico Community College
- **SILVER** Lee College, TX
- **BRONZE** Community College of Denver, CO

## INTERIOR SIGNAGE/DISPLAYS – SINGLE or SERIES
- **GOLD** Midlands Technical College, SC
- **SILVER** Northwest Iowa Community College
- **BRONZE** Bergen Community College, NJ

## CAMPAIGNS

### COMMUNICATION SUCCESS STORY or CRISIS COMMUNICATION
- **GOLD** Mt. San Antonio College, CA
- **SILVER** Fox Valley Technical College, WI
- **BRONZE** Skagit Valley College, WA

### GOVERNMENT or COMMUNITY RELATIONS CAMPAIGN
- **GOLD** Oregon Community College Association
- **SILVER** Moraine Park Technical College, WI
- **BRONZE** Truckee Meadows Community College, NV

### SPECIAL EVENT or FUNDRAISING CAMPAIGN
- **GOLD** Northeast Community College, NE
- **SILVER** Orange Coast College, CA
- **BRONZE** Northwestern Michigan College

### SUCCESSFUL RECRUITMENT or MARKETING PROGRAM
- **GOLD** Maricopa County Community College District, AZ
- **SILVER** Lane Community College, OR
- **BRONZE** SUNY Suffolk, NY

### SOCIAL MEDIA or ONLINE MARKETING CAMPAIGN
- **GOLD** Langara College, BC
- **SILVER** Carroll Community College, MD
- **BRONZE** Kentucky Community & Technical College System

## SUCCESSFUL DIVERSITY, EQUITY AND INCLUSION MARKETING
- **GOLD** Saddleback College, CA
- **SILVER** Truckee Meadows Community College, NV
- **BRONZE** Southeastern Community College, IA

## MISCELLANEOUS

### EXCELLENCE IN WRITING – SHORT FORM
- **GOLD** Cuyahoga Community College, OH
- **SILVER** Collin College, TX
- **BRONZE** San Jacinto College District, TX

### EXCELLENCE IN WRITING – LONG FORM
- **GOLD** North Central Michigan College
- **SILVER** Greenville Technical College, SC
- **BRONZE** Delaware Technical Community College

### LOGO WEAR
- **GOLD** St. Philip’s College, TX
- **SILVER** Western Iowa Tech Community College, IA
- **BRONZE** Tennessee Board of Regents

### NOVELTY
- **GOLD** Santa Fe College, FL
- **SILVER** Kellogg Community College, MI
- **BRONZE** Klamath Community College, OR

### WILD CARD
- **GOLD** Cuyahoga Community College, OH
- **SILVER** New Mexico State University Alamogordo
- **BRONZE** Grand Rapids Community College, MI