ABOUT NORTH CENTRAL

First Classes Began in 1959

3 Locations + Online
- Petoskey (Main Campus)
- Cheboygan
- Gaylord

Main Service Area
- Emmet
- Charlevoix
- Otsego
- Cheboygan
- Antrim
- Mackinac

Vision
To become the premier student-centered college, as partners on the learning journey.

As such, North Central will be recognized for its strength in transfer education, workforce development and lifelong learning, energizing the social and economic vitality of the communities it serves.
EDUCATION PAYS

• Increased Earnings
• Greater career stability
• Improved quality of life
• More community involvement
• Boosting the community’s skilled workforce

Earnings and unemployment rates by educational attainment, 2022

<table>
<thead>
<tr>
<th>Education Level</th>
<th>Median usual weekly earnings ($)</th>
<th>Unemployment rate (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Doctoral degree</td>
<td>2,083</td>
<td>1.0</td>
</tr>
<tr>
<td>Professional degree</td>
<td>2,080</td>
<td>1.4</td>
</tr>
<tr>
<td>Master’s degree</td>
<td>1,661</td>
<td>1.9</td>
</tr>
<tr>
<td>Bachelor’s degree</td>
<td>1,432</td>
<td>2.2</td>
</tr>
<tr>
<td>Associate’s degree</td>
<td>1,005</td>
<td>2.7</td>
</tr>
<tr>
<td>Some college, no degree</td>
<td>935</td>
<td>3.5</td>
</tr>
<tr>
<td>High school diploma</td>
<td>853</td>
<td>4.0</td>
</tr>
<tr>
<td>Less than a high school diploma</td>
<td>682</td>
<td>5.5</td>
</tr>
<tr>
<td>All workers: $1,123</td>
<td></td>
<td>Total: 3.0%</td>
</tr>
</tbody>
</table>

OPERATING REVENUE

- Emmet County Property Taxes: 39%
- Tuition & Fees: 32%
- State Appropriations: 24%
- Other: 5%

Tuition Per Contact Hour

- In-District: $148
- Out-of-District: $250
- Out-of-State: $320

2023-24
ECONOMIC IMPACT

NCMC Student Perspective

$300,200
Over a working lifetime, the undiscounted value of the associate degree over a high school diploma

4.1
Benefit/cost ratio

17.7%
Annual rate of return

Students see a high rate of return for their investment in NCMC

Data Source: 2021 NCMC Economic Impact Study by EMSI

$74.2 million/yr.
Total income added in the region

OR

1.5%
of region’s Gross Regional Product (GRP)

1,376 Jobs
supported in the region

OR

1 out of 49 jobs in the region

An estimated 42,000 former NCMC students are employed in the Four-County Region of Charlevoix, Cheboygan, Emmet & Otsego.
## Enrollment

### W 2023-24

<table>
<thead>
<tr>
<th></th>
<th>Headcount</th>
<th>Contact Hrs.</th>
<th>FTE</th>
</tr>
</thead>
<tbody>
<tr>
<td>W 2023-24</td>
<td>1755</td>
<td>13,959</td>
<td>856</td>
</tr>
<tr>
<td>W 2022-23</td>
<td>1660</td>
<td>13,791</td>
<td>846</td>
</tr>
<tr>
<td>% Difference</td>
<td>5.71%</td>
<td>1.2%</td>
<td>1.2%</td>
</tr>
</tbody>
</table>

### NCMC students come from 39 Counties

+ 8 from out-of-state

- Red is >200 Students
- Yellow is 30-199 Students
- Green is 7-29 Students
- Grey is all “Other” 1-6 Students

![Map of Enrollment](image)
Our Early College program gives high school students the opportunity to receive both a high school diploma and a North Central associate degree after their fifth year of high school, and the high school may pay all or a portion of a student's tuition bill.
**ACADEMICS**

<table>
<thead>
<tr>
<th>20 Transfer Programs</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>9 General Transfer Programs</strong></td>
</tr>
<tr>
<td>AA, AS, AGS</td>
</tr>
<tr>
<td>• 2 can be earned 100% Online</td>
</tr>
<tr>
<td>• These degree programs are for students who plan to transfer to senior institutions.</td>
</tr>
</tbody>
</table>

| **11 Statewide Transfer Pathways** |
| AA, AS |
| • 5 can be earned 100% online |
| • Students transfer their NCMC general education courses with guaranteed acceptance at participating four-year institutions in Michigan. |

| **48 Occupational Programs** |
| AAS, C, CD |
| • 2 can be earned 100% Online |
| • These career programs are designed to prepare students for the workplace rather than to transfer to a four-year college or university. |

| **13 Fast Track Programs** |
| Each Fast Track program can be completed in 4-24 weeks (depending on the program) and results in industry-specific certifications designed to meet regional workforce demands and employer requirements. |
Stackable Credentials

NCMC is leveraging short-term offerings that can either stand on their own or build onto one another.

Nursing Career Ladder

Our nursing career ladder will allow graduates to quickly earn the certification to begin an in-demand healthcare career, while giving them the option to return to college for additional credentials when it makes sense for them personally and professionally.
FINANCIAL AID/SCHOLARSHIPS

**TYPES OF AID**

- Pell Grants
- Federal Supplemental Opportunity Grant
- TIP (Tuition Incentive Program)
- Michigan Reconnect
- Futures for Frontliners
- NCMC Scholarships
- Private Scholarships

**NOT INCLUDING STUDENT LOANS**

**$3,982,950**

TOTAL AID AWARDED

- **80%** of NCMC students receive grant & scholarship aid

**$1,360,578**

FIRST-TIME, FULL-TIME AID AWARDED

- **88%** of First-Time, Full-Time students receive grant & scholarship aid

**$2,626,872**

REMAINING AID AWARDED

Grant and scholarship aid going to undergraduate degree seeking students who are not first-time full-time.

*Academic year 2022-2023 data from IPEDS (Integrated Postsecondary Education Data System).*
2 YEAR COST OF ATTENDANCE COMPARISON

SAVINGS
by attending NCMC full time and living on campus for the first 2 years

*The tuition data is academic year 2023-2024 data from IPEDS (Integrated Postsecondary Education Data System) (March 1, 2024) from College Tuition Compare website: https://www.collegetuitioncompare.com/compare/tables/?state=MI&degree=Undergraduate. Two-year cost of attendance assumes a total of 60 credit hours completed, books and supplies, room and board, in-district rates.
TIMBERWOLF PRIDE!
ATHLETICS

Teams
• Men’s and Women’s Basketball
• Men’s and Women’s Cross Country
• Women’s Volleyball
• Esports

Compete in the MCCAA & NJCAA’s Region 12
• Which includes 33 colleges in Indiana, Ohio, and Lower Michigan.

Mascot – The Timberwolf
COMMUNITY CONNECTIONS

Community Support
- Volunteering
- Sponsorships
- Community Events

Community Services
- Employment Services
- Career Fair
- Youth Success Programs

Business Services
- Customized Training
- Professional Development
- Healthcare and Safety Training
- Funding Assistance

Community Collaboration
- President’s Commission
- Academic Advisory Boards
- Partnering with others to benefit the region
  - Childcare
  - Healthcare
  - Affordable Housing

Community Education
- Lifelong Learning Classes
- Luncheon Lectures
- International Lectures
The creation of a sustainable and viable child care system for Emmet County and beyond.

North Central Professor Jennifer Wixson has pulled together a team to work on the implementation and evaluation of innovations that will address:

- improving the childcare workforce,
- providing greater access in infant-toddler care,
- supporting recruitment and retention for area employers, and
- the affordability of high-quality care for families.

Phase 2 is supported through a grant from the Department of Education and funding from NCMC, the PHSACF, Emmet County, and Leadership Little Traverse.

With the support of a Child Care Access Means Parents in School (CCAMPIS) grant from the Department of Education, NCMC will be supporting the success of the students with young children. Support includes:

- helping with the cost of childcare expenses
- finding childcare
- building a student parent support network, and
- connecting student parents to other community supports.
FORGING FUTURES TODAY

Health & Science Center – Phase I

Health & Science Center – Phase II

Emerging Technology

Academic Program Expansion

$20M Career & Technical Education Enhancement (CATEE) Construction Project