

NORTH CENTRAL MICHIGAN COLLEGE



2023 College Profile



ABOUT NORTH CENTRAL



First Classes Began in 1959

3 Locations + Online

- Petoskey (Main Campus)
- Cheboygan
- Gaylord

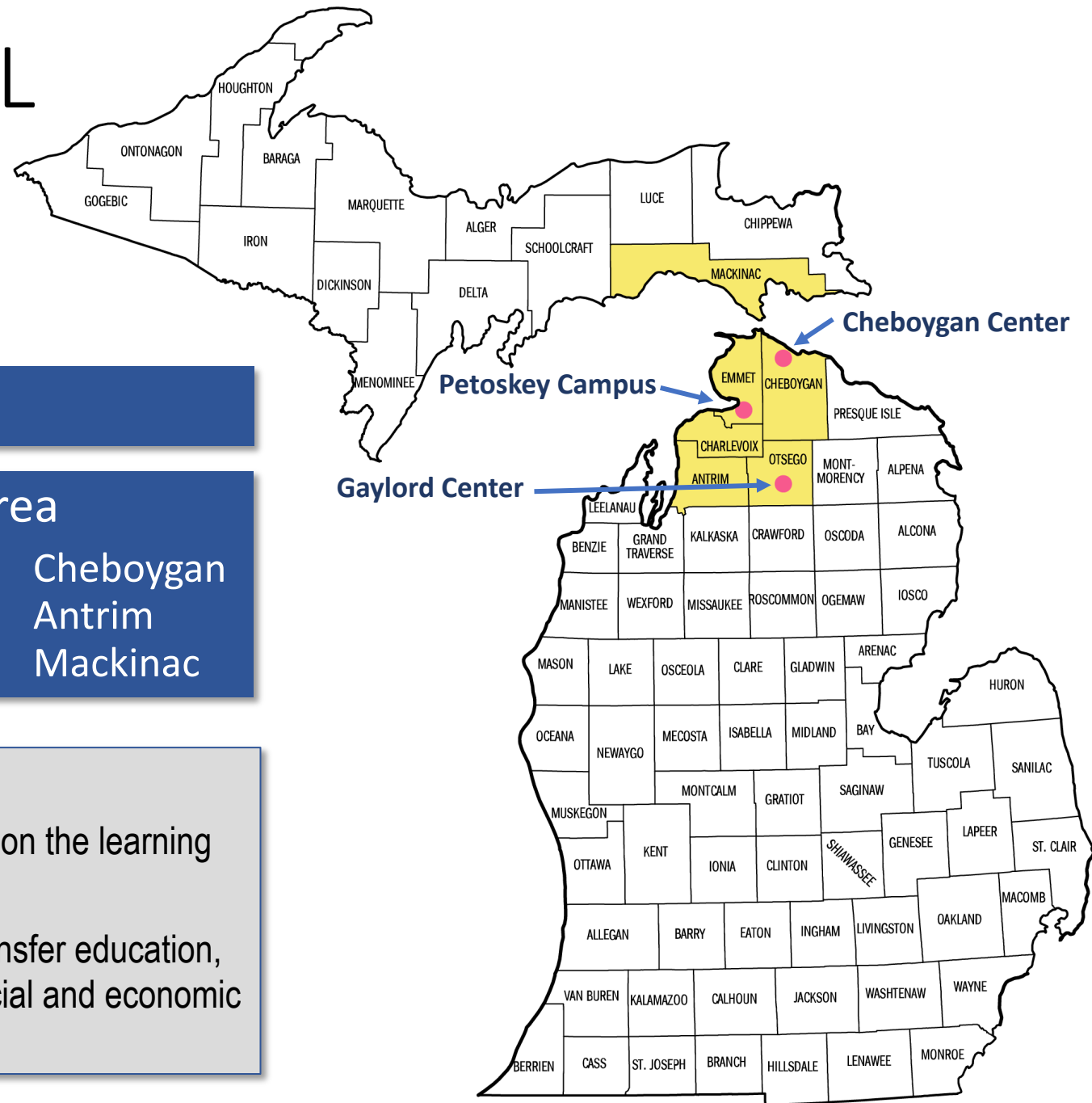
Main Service Area

- | | |
|--------------|-------------|
| ■ Emmet | ■ Cheboygan |
| ■ Charlevoix | ■ Antrim |
| ■ Otsego | ■ Mackinac |

Vision

To become the premier *student-centered* college, as *partners* on the learning journey.

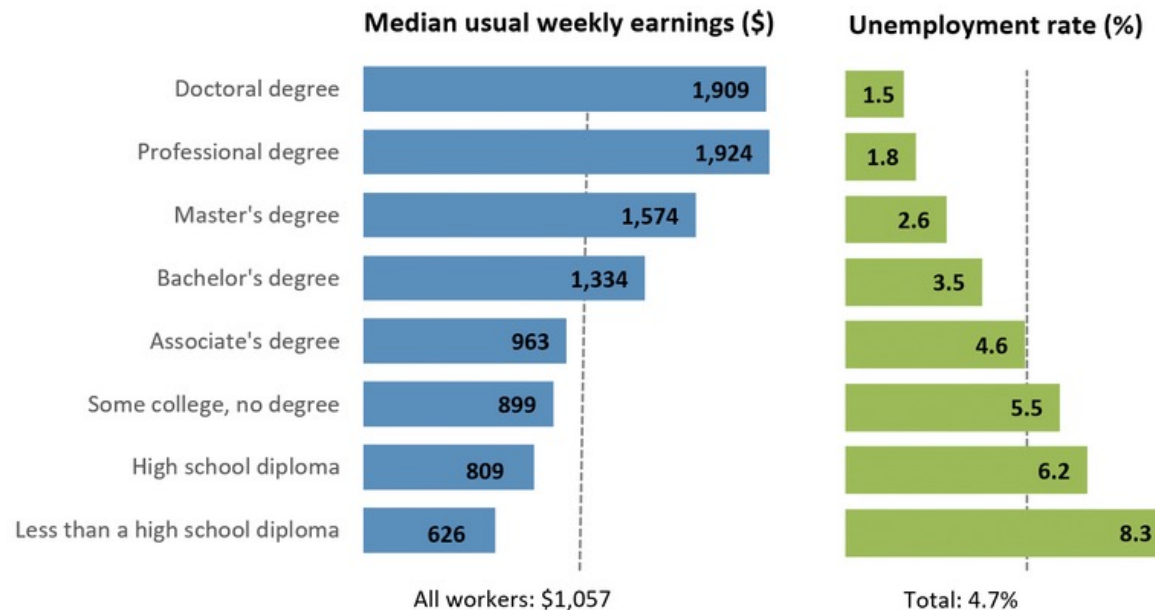
As such, North Central will be recognized for its strength in transfer education, workforce development and lifelong learning, energizing the social and economic vitality of the communities it serves.



EDUCATION PAYS

- Increased Earnings
- Greater career stability
- Improved quality of life
- More community involvement
- Boosting the community's skilled workforce

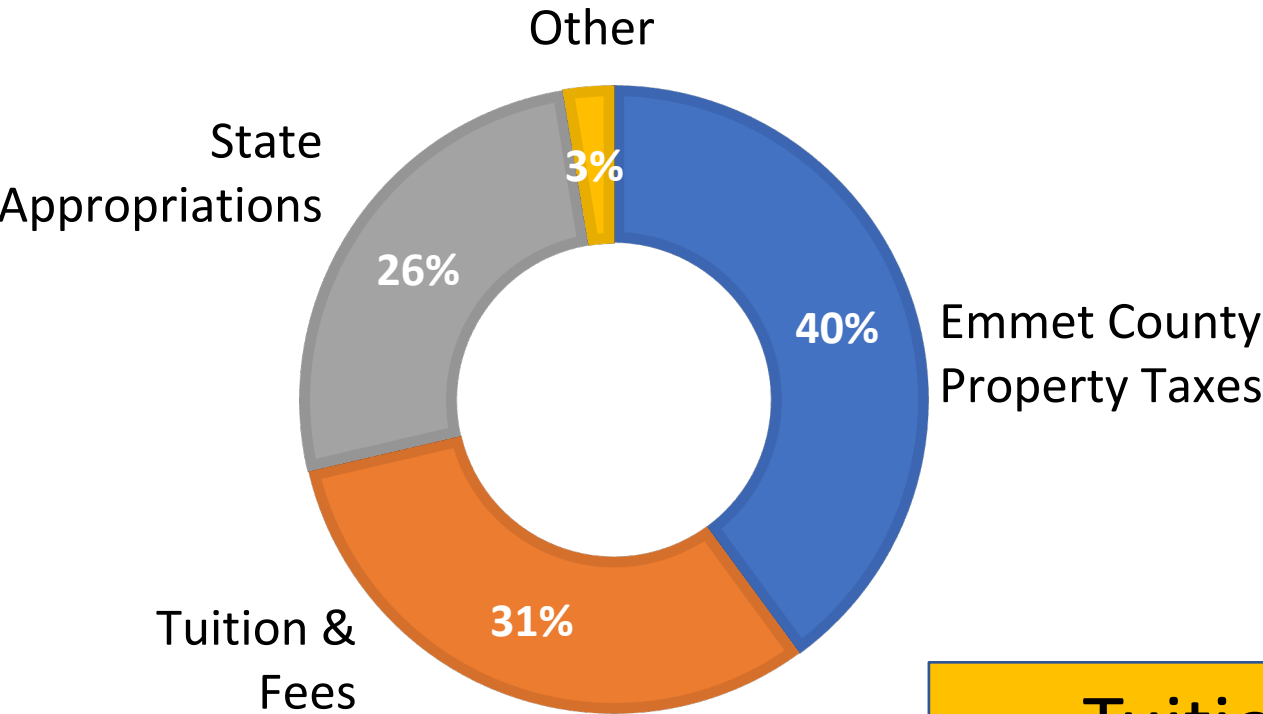
Earnings and unemployment rates by educational attainment, 2021



Note: Data are for persons age 25 and over. Earnings are for full-time wage and salary workers.
Source: U.S. Bureau of Labor Statistics, Current Population Survey.



OPERATING REVENUE



Tuition Per Contact Hour

2023-24

In-District	Out-of-District	Out-of-State
\$144	\$240	\$310

ECONOMIC IMPACT

NCMC Student Perspective

\$300,200

Over a working lifetime, the undiscounted value of the associate degree over a high school diploma

4.1

Benefit/cost ratio

17.7%

Annual rate of return



Students see a high rate of return for their investment in NCMC

\$74.2 million/yr.

Total income added in the region

OR

1.5%

of region's Gross Regional Product (GRP)

1,376 Jobs

supported in the region

OR

1 out of **49** jobs in the region

An estimated 42,000 former NCMC students are employed in the Four-County Region of Charlevoix, Cheboygan, Emmet & Otsego.

Data Source: 2021 NCMC Economic Impact Study by EMSI

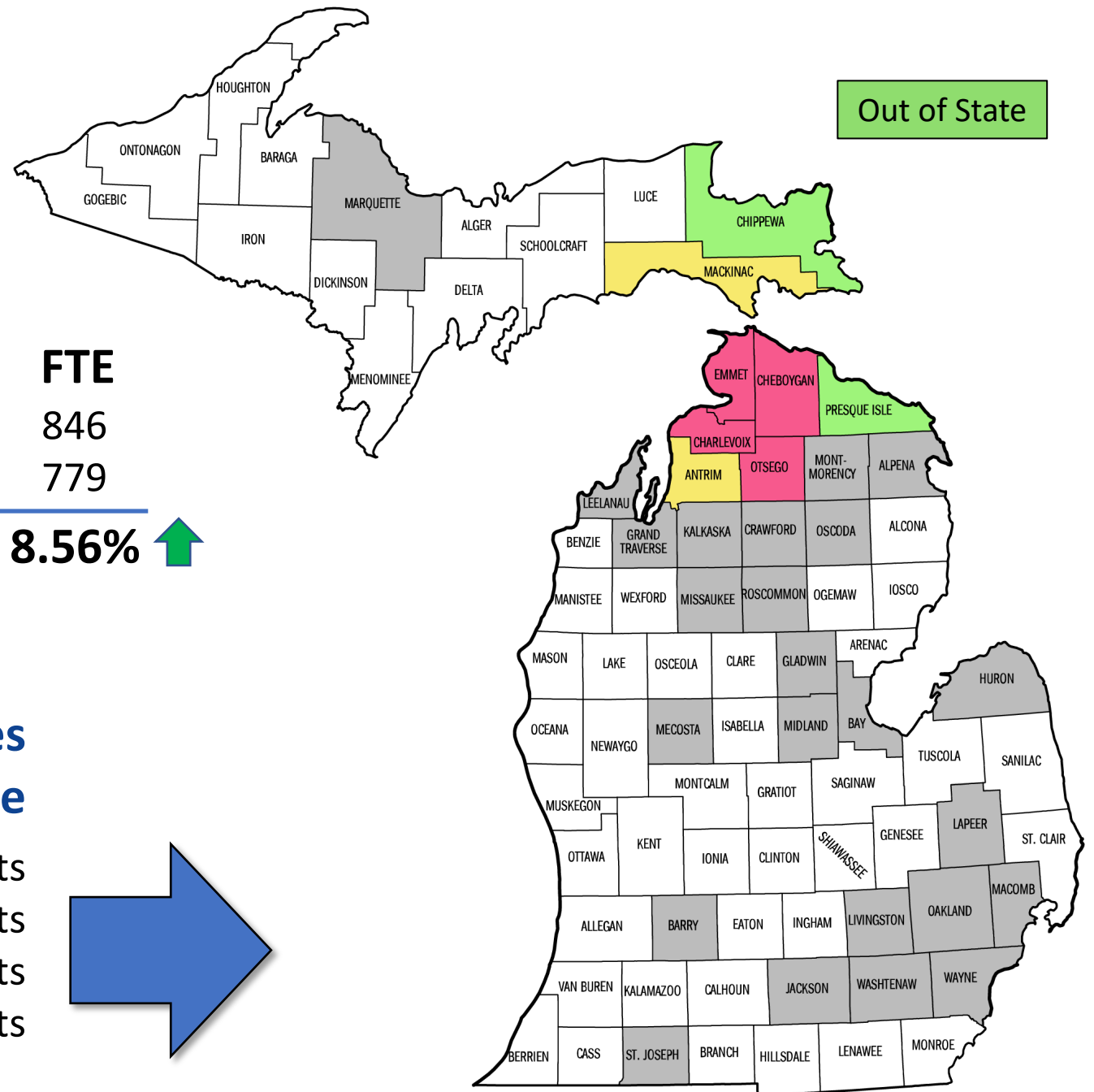
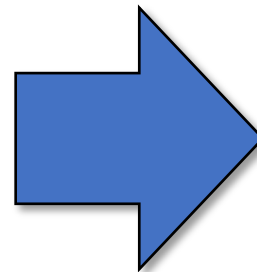
ENROLLMENT

W 2022-23

	Headcount	Contact Hrs.	FTE
W 2022-23	1660	13,791	846
W 2021-22	1654	12,725	779
% Difference	0.36% ↑	8.38% ↑	8.56% ↑

**NCMC students come from 32 Counties
+ 17 from out-of-state**

- Red is >200 Students
- Yellow is 30-199 Students
- Green is 7-29 Students
- Grey is all "Other" 1-6 Students



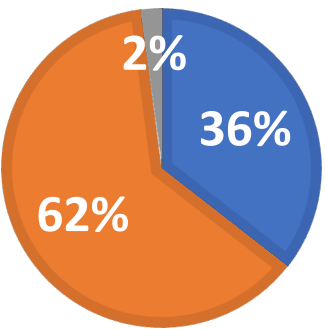
STUDENT PROFILE

Age

Under 18	582
18-19	489
20-21	165
22-24	94
25-29	91
30-34	86
35-39	49
40-49	57
50-64	33
65 over	14
Total	1,660

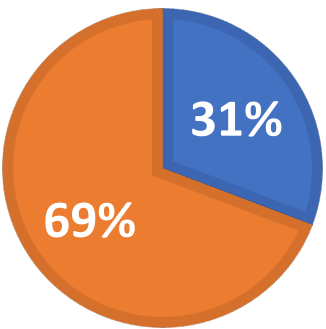


GENDER



Male Female Other

STUDENT STATUS



Full-Time Part-Time

DUAL ENROLLED/EARLY COLLEGE

FALL 2022 DATA

44%

728 students are Dual Enrolled

32%

233 of the Dual Enrolled students are Early College

3

High
Schools

Boyne City = 41 Students

Gaylord = 131 Students

Petoskey = 61 Students



Our Early College program gives high school students the opportunity to receive both a high school diploma and a North Central associate degree after their fifth year of high school, and the high school may pay all or a portion of a student's tuition bill.

ACADEMICS

16 Transfer Programs

6 General Transfer Programs

AA, AS, AGS

- 2 can be earned 100% Online
- These degree programs are for students who plan to transfer to senior institutions.

10 Statewide Transfer Pathways

AA, AS

- 5 can be earned 100% online
- Students transfer their NCMC general education courses with guaranteed acceptance at participating four-year institutions in Michigan.

45 Occupational Programs

AAS, C, CD

- 2 can be earned 100% Online
- These career programs are designed to prepare students for the workplace rather than to transfer to a four-year college or university.

12 Fast Track Programs

Each Fast Track program can be completed in 4-24 weeks (depending on the program) and results in industry-specific certifications designed to meet regional workforce demands and employer requirements.

LADDERED LEARNING

Stackable Credentials

NCMC is leveraging short-term offerings that can either stand on their own or build onto one another.

Nursing Career Ladder

Our nursing career ladder will allow graduates to quickly earn the certification to begin an in-demand healthcare career, while giving them the option to return to college for additional credentials when it makes sense for them personally and professionally.



FINANCIAL AID/SCHOLARSHIPS



TYPES OF AID

NOT INCLUDING STUDENT
LOANS

- Pell Grants
- Federal Supplemental Opportunity Grant
- TIP (Tuition Incentive Program)
- Michigan Reconnect
- Futures for Frontliners
- NCMC Scholarships
- Private Scholarships

\$3,796,876

TOTAL AID AWARDED

92%

of NCMC students
receive grant &
scholarship aid

\$438,594

FIRST-TIME, FULL-TIME
AID AWARDED

62%

of First-Time, Full-
Time students
receive grant &
scholarship aid

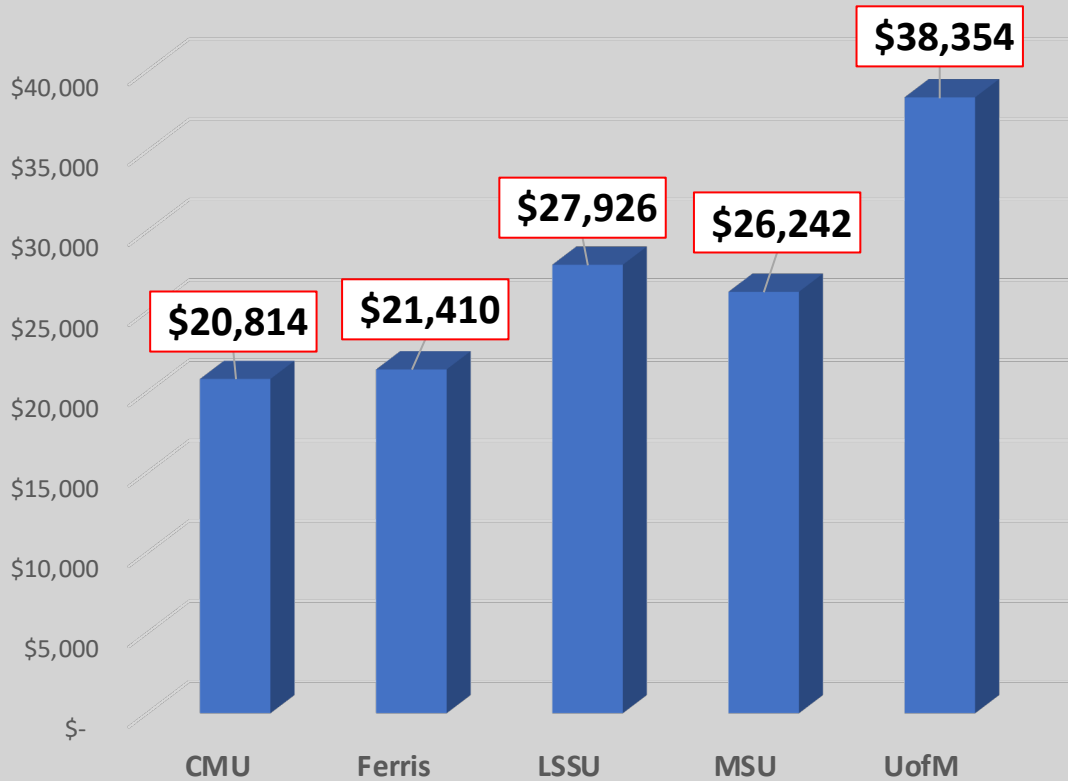
\$3,358,282

REMAINING AID
AWARDED

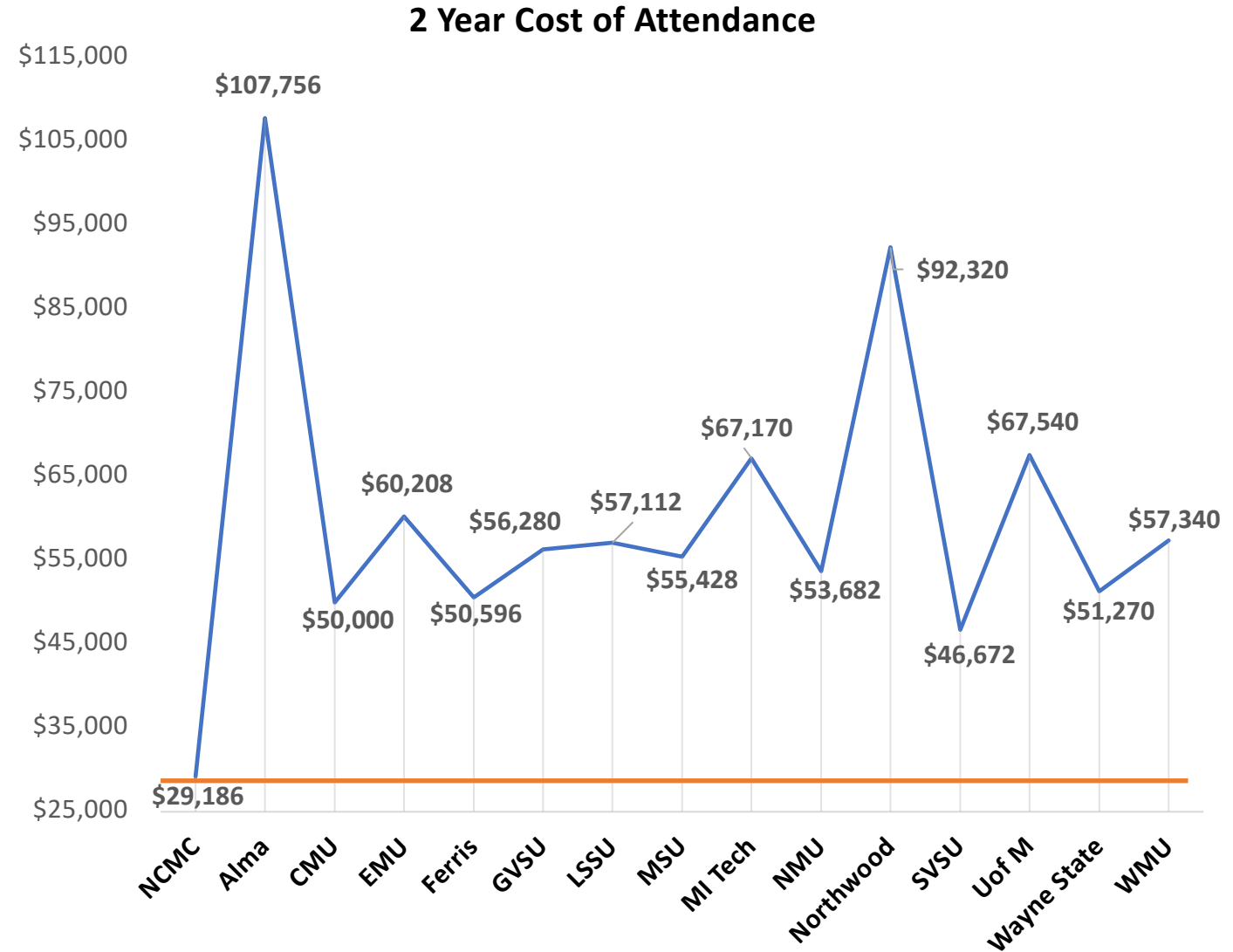
Grant and
scholarship aid
going to
undergraduate
degree seeking
students who are
not first-time
full-time.

*Academic year 2021-2022 data from IPEDS (Integrated Postsecondary Education Data System).

TUITION COMPARISON



SAVINGS
by attending NCMC for
first 2 years



*The tuition data is academic year 2021-2022 data from IPEDS (Integrated Postsecondary Education Data System) (August 27, 2022) from College Tuition Compare website:
<https://www.collegetuitioncompare.com/compare/tables/?state=MI°ree=Undergraduate>.
Two-year cost of attendance assumes a total of 60 credit hours completed, books and supplies, room and board, in-district rates.

TIMBERWOLF PRIDE!



ATHLETICS

Teams

- Men's and Women's Basketball
- Men's and Women's Cross Country
- Women's Volleyball
- Esports

Compete in the MCCA & NJCAA's Region 12

- Which includes 33 colleges in Indiana, Ohio, and Lower Michigan.

Mascot – The Timberwolf



COMMUNITY CONNECTIONS



Community Services

- Employment Services
- Career Fair
- Youth Success Programs

Community Support

- Volunteering
- Sponsorships
- Community Events

Business Services

- Customized Training
- Professional Development
- Healthcare and Safety Training
- Funding Assistance

Community Collaboration

- President's Commission
- Academic Advisory Boards
- Partnering with others to benefit the region
 - Childcare
 - Healthcare
 - Affordable Housing

Community Education

- Lifelong Learning Classes
- Luncheon Lectures
- International Lectures

COMMUNITY COLLABORATION IN ACTION

FREY FOUNDATION



NCMC Professor Jennifer Wixson

NCMC's Child Care Initiative

Partnering with Petoskey-Harbor Springs Area Community Foundation with additional funding from the Frey Foundation, North Central Professor Jennifer Wixson and a team of researchers have embarked on a year long study to provide solutions to Emmet County's child care shortage. Their objective is to achieve a high quality, affordable early care and education system supported through community connections.

THE FUTURE IS NOW



MASTER PLAN



New Residence Hall



Academic
Program
Expansion



CATEE Complex Capital Outlay Project

A wide-angle photograph of a campus scene. In the foreground, a large bed of yellow marigolds and white cosmos flowers is in bloom. To the right, a concrete sidewalk runs alongside the flower bed. In the background, a large brick building with a prominent glass-enclosed entrance is visible. The building is surrounded by green lawns, several trees, and various sculptures. A few people can be seen walking on the campus paths under a blue sky with scattered clouds.

Questions?

