Vision
To become the premier student-centered college, as partners on the learning journey.

As such, North Central will be recognized for its strength in transfer education, workforce development and lifelong learning, energizing the social and economic vitality of the communities it serves.
EDUCATION PAYS
• Increased Earnings
• Greater career stability
• Improved quality of life
• More community involvement
• Boosting the community’s skilled workforce

Earnings and unemployment rates by educational attainment, 2021

<table>
<thead>
<tr>
<th>Educational Attainment</th>
<th>Median usual weekly earnings ($)</th>
<th>Unemployment rate (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Doctoral degree</td>
<td>1,909</td>
<td>1.5</td>
</tr>
<tr>
<td>Professional degree</td>
<td>1,924</td>
<td>1.8</td>
</tr>
<tr>
<td>Master's degree</td>
<td>1,574</td>
<td>2.6</td>
</tr>
<tr>
<td>Bachelor's degree</td>
<td>1,334</td>
<td>3.5</td>
</tr>
<tr>
<td>Associate's degree</td>
<td>963</td>
<td>4.6</td>
</tr>
<tr>
<td>Some college, no degree</td>
<td>899</td>
<td>5.5</td>
</tr>
<tr>
<td>High school diploma</td>
<td>809</td>
<td>6.2</td>
</tr>
<tr>
<td>Less than a high school diploma</td>
<td>626</td>
<td>8.3</td>
</tr>
<tr>
<td>All workers: 1,057</td>
<td>Total: 4.7%</td>
<td></td>
</tr>
</tbody>
</table>

ECONOMIC IMPACT

An estimated 42,000 former NCMC students are employed in the Four-County Region of Charlevoix, Cheboygan, Emmet & Otsego.

**NCMC Student Perspective**

$300,200

Over a working lifetime, the undiscounted value of the associate degree over a high school diploma

4.1

Benefit/cost ratio

17.7%

Annual rate of return

Students see a high rate of return for their investment in NCMC

Data Source: 2021 NCMC Economic Impact Study by EMSI

**$74.2 million/yr.**

Total income added in the region

OR

1.5% of region’s Gross Regional Product (GRP)

1,376 Jobs supported in the region

OR

1 out of 49 jobs in the region

An estimated 42,000 former NCMC students are employed in the Four-County Region of Charlevoix, Cheboygan, Emmet & Otsego.
## ENROLLMENT

**W 2022-23**

<table>
<thead>
<tr>
<th>Headcount</th>
<th>Contact Hrs.</th>
<th>FTE</th>
</tr>
</thead>
<tbody>
<tr>
<td>W 2022-23</td>
<td>1660</td>
<td>13,791</td>
</tr>
<tr>
<td>W 2021-22</td>
<td>1654</td>
<td>12,725</td>
</tr>
</tbody>
</table>

% Difference: 0.36% **↑** 8.38% **↑** 8.56% **↑**

NMCN students come from 32 Counties
+ 17 from out-of-state

- Red is >200 Students
- Yellow is 30-199 Students
- Green is 7-29 Students
- Grey is all “Other” 1-6 Students

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Out of State
### STUDENT PROFILE

<table>
<thead>
<tr>
<th>Age</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Under 18</td>
<td>582</td>
</tr>
<tr>
<td>18-19</td>
<td>489</td>
</tr>
<tr>
<td>20-21</td>
<td>165</td>
</tr>
<tr>
<td>22-24</td>
<td>94</td>
</tr>
<tr>
<td>25-29</td>
<td>91</td>
</tr>
<tr>
<td>30-34</td>
<td>86</td>
</tr>
<tr>
<td>35-39</td>
<td>49</td>
</tr>
<tr>
<td>40-49</td>
<td>57</td>
</tr>
<tr>
<td>50-64</td>
<td>33</td>
</tr>
<tr>
<td>65 over</td>
<td>14</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>1,660</strong></td>
</tr>
</tbody>
</table>

### GENDER
- Male: 62%
- Female: 36%
- Other: 2%

### STUDENT STATUS
- Full-Time: 69%
- Part-Time: 31%
Our Early College program gives high school students the opportunity to receive both a high school diploma and a North Central associate degree after their fifth year of high school, and the high school may pay all or a portion of a student's tuition bill.

**FALL 2022 DATA**

- **44%**
  - 728 students are Dual Enrolled

- **32%**
  - 233 of the Dual Enrolled students are Early College

- **3 High Schools**
  - Boyne City = 41 Students
  - Gaylord = 131 Students
  - Petoskey = 61 Students
## ACADEMICS

### 16 Transfer Programs

<table>
<thead>
<tr>
<th>6 General Transfer Programs</th>
<th>10 Statewide Transfer Pathways</th>
<th>45 Occupational Programs</th>
<th>12 Fast Track Programs</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>AA, AS, AGS</strong></td>
<td><strong>AA, AS</strong></td>
<td><strong>AAS, C, CD</strong></td>
<td>Each Fast Track program can be completed in 4-24 weeks (depending on the program) and results in industry-specific certifications designed to meet regional workforce demands and employer requirements.</td>
</tr>
<tr>
<td>• 2 can be earned 100% Online</td>
<td>• 5 can be earned 100% online</td>
<td>• 2 can be earned 100% Online</td>
<td></td>
</tr>
<tr>
<td>• These degree programs are for students who plan to transfer to senior institutions.</td>
<td>• Students transfer their NCMC general education courses with guaranteed acceptance at participating four-year institutions in Michigan.</td>
<td>• These career programs are designed to prepare students for the workplace rather than to transfer to a four-year college or university.</td>
<td></td>
</tr>
</tbody>
</table>

Each Fast Track program is designed to prepare students for the workplace rather than to transfer to a four-year college or university. Each program can be completed in 4-24 weeks (depending on the program) and results in industry-specific certifications designed to meet regional workforce demands and employer requirements.
LADDERED LEARNING

Stackable Credentials

NCMC is leveraging short-term offerings that can either stand on their own or build onto one another.

Nursing Career Ladder

Our nursing career ladder will allow graduates to quickly earn the certification to begin an in-demand healthcare career, while giving them the option to return to college for additional credentials when it makes sense for them personally and professionally.
FINANCIAL AID/SCHOLARSHIPS

**TYPES OF AID**

**NOT INCLUDING STUDENT LOANS**
- Pell Grants
- Federal Supplemental Opportunity Grant
- TIP (Tuition Incentive Program)
- Michigan Reconnect
- Futures for Frontliners
- NCMC Scholarships
- Private Scholarships

**$3,796,876**

**TOTAL AID AWARDED**

92% of NCMC students receive grant & scholarship aid

**$438,594**

**FIRST-TIME, FULL-TIME AID AWARDED**

62% of First-Time, Full-Time students receive grant & scholarship aid

**$3,358,282**

**REMAINING AID AWARDED**

Grant and scholarship aid going to undergraduate degree seeking students who are not first-time full-time.

*Academic year 2021-2022 data from IPEDS (Integrated Postsecondary Education Data System).
*The tuition data is academic year 2021-2022 data from IPEDS (Integrated Postsecondary Education Data System) (August 27, 2022) from College Tuition Compare website: https://www.collegetuitioncompare.com/compare/tables/?state=MI&degree=Undergraduate. Two-year cost of attendance assumes a total of 60 credit hours completed, books and supplies, room and board, in-district rates.
TIMBERWOLF PRIDE!
ATHLETICS

Teams

• Men’s and Women’s Basketball
• Men’s and Women’s Cross Country
• Women’s Volleyball
• Esports

Compete in the MCCAA & NJCAA’s Region 12

• Which includes 33 colleges in Indiana, Ohio, and Lower Michigan.

Mascot – The Timberwolf
COMMUNITY CONNECTIONS

Community Support
- Volunteering
- Sponsorships
- Community Events

Community Services
- Employment Services
- Career Fair
- Youth Success Programs

Business Services
- Customized Training
- Professional Development
- Healthcare and Safety Training
- Funding Assistance

Community Collaboration
- President’s Commission
- Academic Advisory Boards
- Partnering with others to benefit the region
  - Childcare
  - Healthcare
  - Affordable Housing

Community Education
- Lifelong Learning Classes
- Luncheon Lectures
- International Lectures
NCMC’s Child Care Initiative
Partnering with Petoskey-Harbor Springs Area Community Foundation with additional funding from the Frey Foundation, North Central Professor Jennifer Wixson and a team of researchers have embarked on a year long study to provide solutions to Emmet County’s child care shortage. Their objective is to achieve a high quality, affordable early care and education system supported through community connections.
THE FUTURE IS NOW

New Residence Hall

Academic Program Expansion

CATEE Complex Capital Outlay Project
Questions?