

**North Central Michigan College  
Local Strategic Value Table**

North Central Michigan College meets the best practice standards required by Sec. 230 of HB 4400 of 2021, as the following table demonstrates.

Best Practices by Category	Examples of Adherence
<b>Category A: Economic Development and Business or Industry Partnerships (must meet 4 of 5)</b>	
<p>(i) The community college has active partnerships with local employers including hospitals and health care providers.</p>	<p>Active partnerships include: Clinicals at McLaren Northern Michigan, Munson Health Care, including Charlevoix Area Hospital and Otsego Memorial Hospital, Bay Bluffs Medical Care Facility, Mackinac Straits Hospital, Community Mental Health, Villa By the Bay, Grandvue Hiland Cottage Hospice, District Health Departments 3&amp;4, and Northern Michigan Child Development Center. Partnerships with public service agencies that accept clinical and internship students including Emmet County EMS, Cheboygan Life Support, Otsego EMS and Rescue, Jordan Valley EMS Authority, Charlevoix Area EMS, and several others including Mobile Medical Response and Huron Valley Ambulance in Ann Arbor to provide heightened patient acuity. Active collaboration with employers including Bay Shore Steel, EJ, Industrial Magnetics, Moeller Aerospace, Moran Iron Works, Odawa Casino Resort, Petoskey Plastics, Precision Edge Manufacturing. The college is one of two approved University of Maryland Baltimore County sites in Michigan offering Critical Care Paramedic courses, in partnership with McLaren Northern Michigan Hospital.</p> <p>North Central hosts classes inside McLaren Northern Michigan Hospital for the benefit of McLaren staff.</p>
<p>(ii) The community college provides customized on-site training for area companies, employees, or both.</p>	<p>Petoskey Plastics (Communications, Conflict Management, Shop Math, Link Industries (Lean Leadership, CNC), H&amp;H Tube (CNC, Leadership), Bay Shore Steel Works (MasterCam/Blueprint Reading), Jervis Webb (Blueprint Reading), NAI (On-the-Job Training), MIOSHA/LARA (Ergonomics Training), Local Correction Officer Physical Agility Testing (LOCPAT) official training site. As part of our Allied Health programs, we conduct both on</p>

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	<p>campus and on-site CPR and First Aid training to organizations and medical offices throughout Northern Michigan. Our training center provides certification of over 1000 personnel amongst our network of instructors.</p>
<p>(iii) The community college supports entrepreneurship through a small business assistance center or other training or consulting activities targeted toward small businesses.</p>	<p>Corporate and Community Education (CCE) participates in the monthly SCORE meetings and partners with them on events. Work closely with representatives from SBDC and Michigan Works! in both NE and NW regions on partnership and grant opportunities. CCE offers professional development training to local, small businesses, including social media training, improving zoom presentations, and customer service. Host annual hiring event in Gaylord, drawing more than 60 businesses. Our Career Center outreach to small business and determines skills to support local labor needs.</p>
<p>(iv) The community college supports technological advancement through industry partnerships, incubation activities, or operation of a Michigan technical education center or other advanced technology center.</p>	<p>Numerous classes offered to small businesses and individuals on digital technology, web maximization and social media. Provide training and credit-based courses in Computer-Numerically Controlled Machinist Technology, CAD, SolidWorks, and Computer Information Systems. Began partnership with Google to provide a non-credit IT support certificate with high enrollments. Provided board member to Northeast Michigan Council of Government’s WIOA Workforce Development Board. Received local community foundation grant to further partnership with local business (SludgeHammer, Inc) on installation of cutting edge mini-wastewater treatment tank in dorm basement; college faculty, staff, and students use this installation for curriculum enhancement at local high schools, as well as to investigate taking more of the campus off the local wastewater grid. Continue to provide on-campus location for Leadership Little Traverse’s “Solarize Petoskey” installation of 2.6kwh solar panel demonstration unit.</p> <p>2021 initiatives in technology include a launch into engineering technology through workforce</p>

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	<p>development and future credit offerings. Mechatronics and Robotics training is being launched with targeted industries through-out Northern Michigan. We have partnered with Amatrol, a world class technology instructional company to bring LMS programs that students can progress through prior to advancing into our highly integrated lab which includes Robotics, Smart Factories, and supporting foundational trainers to validate competency. We are now a Top Tier Certifying Institute for Smart Automation Certification Alliance (SACA) to provide validated and tested third party certifications in Industry 4.0 Technologies.</p> <p>Our college is also now a proud institutional member of COMP TIA, providing third party certifications to our students as part of workforce development and degree curriculum courses.</p>
<p>(v) The community college has active partnerships with local or regional workforce and economic development agencies.</p>	<p>Partnerships include Northern Lakes Economic Alliance (NLEA), Michigan Works!, SBDC, Networks Northwest, SCORE, Northeast Michigan Council of Governments, Chambers of Commerce and service organizations.</p> <p>Sustainable Employment and Economic Development Strategies (SEEDS) grant partner with Little Traverse Bay Bands of Odawa Indians allowed hiring of a “Career Support Specialist” specifically tasked with helping adult students and employers find each other in the manufacturing arena; funds from this grant also support equipment purchases and tuition support. Began participation with Little Traverse Bay Bands of Odawa Indians on the Nitaazhitoojik Industrial Training Project to bring Mechatronics instruction, as well as specialized career search help to students not just in manufacturing programs.</p> <p>The Mechatronics initiative is continuing into 2021-2022 through student scholarships.</p> <p>NCMC offers Prometric testing to Certified Nurse Aide candidates as a regional testing center. NCMC provides CPR, First Aid, Advanced Life Support, and</p>

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	<p>Pediatric Advanced Life Support training through both credit and non-credit offerings. The college now serves as a host site for National Registry of EMT testing and is now a regional fire training center and testing site for Local Correction Officer Physical Agility Testing (LCOPAT) through SCRC and Learning Support Services.</p>
<p><b>Category B: Educational Partnerships (must meet 4 of 5)</b></p>	
<p>(i) The community college has active partnerships with regional high schools, intermediate school districts, and career-tech centers to provide instruction through dual enrollment, concurrent enrollment, direct credit, middle college, or academy programs.</p>	<p>Dual and concurrent enrollment was 542 students in 2021. Continued “North Central Now” program based on NACEP standards, which expanded opportunities for concurrent enrollment. Promoting Reading Apprenticeship Program with local schools. CNC Fab Lab provides instruction in Boyne City, Central Lake, Cheboygan, East Jordan, Ellsworth, Pellston and Wolverine. Started eighth cohort of Early College program in partnership with Public Schools of Petoskey; started seventh cohort of Early College program with Boyne City Schools (Winter 2021) and Gaylord Schools (Winter 2021). The Student and Community Resource Center (SCRC) provides dual enrollment opportunities in the area of Physical Education (PE) applied to both college transcripts and, when necessary, high school graduation requirements.</p> <p>We partnered with Petoskey Public Schools Health Occupation Programs to support their instructors with CPR and other certifications. We have hosted in the past State Licensed Emergency Medical Responder course and recently assisted Pellston Schools in launching Public Service CTE program.</p> <p>College President participates in monthly Char-Em ISD Superintendents meeting.</p>
<p>(ii) The community college hosts, sponsors, or participates in enrichment programs for area K-12 students, such as college days, summer or after-school programming, or science Olympiad.</p>	<p>Char-Em ISD Quiz Bowl competition, 5 events each year. Have been a Host site for College for Kids. Organized public safety challenge during College for kids for fourth year. Campus/Career Expo (2020-21) academic year postponed due to COVID-19. Career Fair at Petoskey, Cheboygan, Boyne City, Inland</p>

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<p>This event was cancelled fall 2020 due to COVID-10 pandemic.</p>	<p>Lakes, Gaylord and Charlevoix middle/high schools. The SCRC hosts several local homeschool groups providing space, equipment, and support for the varied curriculum standards and socialization requirements of each organization. The college hosts the Sheridan Elementary "Shape Up" program, which encourages physical fitness in children grades K-5.</p> <p>Mi Career Quest Char-Em ISD Fair, a hands on, career and college readiness event was held on the NCMC campus in Fall 2019 with plans to host again in the future. This event exposed 9<sup>th</sup> and 11<sup>th</sup> graders to exciting careers, interacting with 41 employers representing numerous occupations. We hosted over 600 students from our area high schools.</p>
<p>(iii) The community college provides, supports, or participates in programming to promote successful transitions to college for traditional age students, including grant programs such as talent search, upward bound, or other activities to promote college readiness in area high schools and community centers.</p> <p>Financial Aid presentations and attending college night cancelled due to COVID-19 pandemic.</p>	<p>Participation in College <u>Goal Sunday</u> 2014, 2015, 2016, 2017, 2018, 2019, and 2020. Financial Aid virtual meetings were held during March and April 2021). Award Presidential Scholarships to all schools in region. President sends letters to all seniors and senior parents addressing college readiness. Outreach Recruiter actively works with students from area high schools. Our outreach included visiting middle and high schools, contacting 55 middle and High School students off site. There were 24 individual prospective student meetings on or campus. Recruiter attended 7 virtual college/career fairs and visited 58 high schools, 21 schools in-person and 37 virtually. All state college/career fairs were cancelled due to the COVID-19 pandemic. Recruiting for the 2020-21 academic year has been offered virtually. Strengthened connections with area high schools to help in transitioning students with disabilities. We held 6 student virtual visits and have a campus virtual tour available on our website. We offered five campus events for prospective students. These events were held May – August 2021. Total attendance was around 30 individuals, low turnout rate due to COVID-19. Our recruiter serviced over 70 students with virtual orientations/advising meetings due to the COVID-19 pandemic.</p>

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	<p>The College held welcome back activities for students in the fall and winter semester along with activities during a ‘Stress Busters’ week towards end of fall semester. We also held many activities for students during the ‘Winter Palooza’ event, as well as events at the end of the year during ‘Summer Send Off’ week.</p> <p>Through the Writing Lab, North Central offers students and the wider campus community individual support for all types of writing and all stages of the writing process, which support the students classroom needs.</p>
<p>(iv) The community college provides, supports, or participates in programming to promote successful transitions to college for new or reentering adult students, such as adult basic education, GED preparation and testing, or recruiting, advising, or orientation activities specific to adults.</p>	<p>GED testing on campus began in June 2015. Collaborate with Michigan Works! for GED prep and skill-building for adults to prepare to enter college. DSST (formerly Dantes) also offered to test out of occupational courses. College participates in Petoskey Holiday Parade. Credit When It’s Due grant recipient. Host office for Women’s Resource Center of Northern Michigan. WOCTEP (partner with Odawa Tribe) encourages career-based programs for tribal and other members of the community. We actively recruit returning veterans (Military Friendly® school). The Student and Community Resource Center is host to the Student Veteran Association’s study room. NCMC is an active participant with two of the current state initiatives, Future for Frontliners and MI Reconnect. Both programs target new or reentering adult students who have not achieved an associate or bachelor’s degree. Future for Frontliners (frontline workers during the COVID-19 Pandemic) started as of winter 2021 and for the winter and summer semester we have enrolled over 165 students. MI Reconnect (students over 25 without a degree) were eligible to enroll starting Summer 2021. Enrollment for this initiative for summer was over 40 students. Eligible students from both programs will continue to be enrolled in future semesters.</p>
<p>(v) The community college has active partnerships with regional 4-year colleges and universities to promote successful transfer, such as articulation, 2+2,</p>	<p>Offer advanced degrees on campus through the college’s University Center program. North Central hosts College Night for our region and welcomes</p>

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or reverse transfer agreements or operation of a university center.	individual university visits. Partnerships with LSSU include 2+2 and to 3+1 bachelor degree opportunities in business, criminal justice, early childhood education, etc. Reverse transfer agreements signed with LSSU, FSU, GVSU, CMU and NMU. There are articulation agreements with EMU, NMC, NU, NMU, and U of M-Flint.
<b>Category C: Community Services (must meet 4 of 5)</b>	
(i) The community college provides continuing education programming for leisure, wellness, personal enrichment, or professional development.	<p>The college sponsors several enrichment events: Luncheon Lecture, Lecture and Learn, Global Awareness Series, Food and Farm Initiatives (all suspended in March 2020 due to COVID-19 pandemic). Upcoming “Conversations with Faculty”. The college provides language opportunities for community members with the most recent being Anishinaabemowin or Odawa in partnership with the Little Traverse Bay Band of Odawa Indian’s Government Center. Talks continue to assist LTBB tribal efforts to make Odawa language classes available in the online environment, using North Central’s Learning Management System. International Committee book study groups. Every year we celebrate Constitution Day; this year, we included class visits by new political science professor and “sporcle” quizzes. Student Art Show at Crooked Tree Arts Center. The college also has an active Wellness Committee program, including a wellness resource center offering information and life/workplace stress reducing tools for community members, students, staff and faculty (temporarily suspended due to COVID-19). The Wellness Committee is actively engaged with health insurance provider to offer health service benefits by developing programs for faculty and staff and hosting cookout and appreciation events for enhancement of campus culture through social, leisure, and recreational activities.</p> <p>Our Public Service program offers advanced certifications and continuing education for all areas of public service and averages 700 students and 20,000</p>

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	hours of continuing education and professional development training in public safety areas.
<p>(ii) The community college operates or sponsors opportunities for community members to engage in activities that promote leisure, wellness, cultural or personal enrichment such as community sports teams, theater or musical ensembles, or artist guilds.</p> <p><b>SCRC NOTES:</b></p> <ul style="list-style-type: none"> <li>• <i>The Campus Cupboard has a distribution area in the main office of SCRC.</i></li> <li>• <i>Room 550 use has been suspended due to construction and COVID-19, with the exception of Karate classes this program is one of the department goals to rebuild however, community interest classes outside the topics of physical education, activity or wellness will be offered through CCE.</i></li> </ul>	<p>In August 2020, NCMC launched a Lifelong Learning Club. Over 2500 community members have participated in one of the 550 classes offered through this program. The classes are a combination of in-person and online and focus on topics such as: health, history, art, finance and nature.</p> <p>North Central sponsors, hosts and/or supports a wide range of community services for faith-based organizations, social service non-profits, K-12 schools, and the college’s CCE programs, although many of these events were impacted by the COVID-19 pandemic. The SCRC is considered the “home court” for sporting events for St. Francis School, St. Michael Academy, and Landmark Baptist schools. In addition, many of North Central’s athletic, leisure and wellness resources are open to the public, including an indoor walking/running track, gymnasium, and a maintained nature trail located southeast of the campus for hiking, running, snowshoeing and cross-country skiing opportunities. Outreach activities include annual Family Fun and Fitness events, weekly designated Tot Time (both temporarily suspended due to COVID-19), RA-hosted student hall events, student clubs and senate activities, in conjunction with a variety extramural sports programs and activities such as basketball, volleyball, soccer, flippy flyer course, shuffleboard, dodgeball, pickleball, table tennis etc. The SCRC hosts pickleball clinics, workshop expos and classes with local physical therapists and coaches to educate players about injury prevention tools and techniques that can accompany participation in active play (temporarily suspended due to COVID-19).</p>
<p>(iii) The community college operates public facilities to promote cultural, educational, or personal enrichment for community members, such as libraries, computer labs, performing arts centers, museums, art galleries, or television or radio stations.</p>	<p>The library provides computer stations that are open to the public. Additional public computer access is provided in the SCRC concourse and the Veterans Study/Lounge. The college’s Harris Gardens provide a unique sculpture garden in the center of campus for students, faculty, staff and community members to</p>



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	<p>enjoy. The Native American display in the SCRC informs patrons of the region’s heritage.</p> <p>Construction was completed on a renovated Admin/Classroom building renamed Borra Learning Center that houses improved classrooms with state-of-the-art technology. A collaborative gathering space for students and the community was opened in the Borra Learning Center to promote a sense of community and provide a place of belonging. A “First Stop” student services wing is now operating in the new Borra Learning Center to assist students and community members.</p>
<p>(iv) The community college operates public facilities to promote leisure or wellness activities for community members, including gymnasiums, athletic fields, tennis courts, fitness centers, hiking or biking trails, or natural areas.</p>	<p>North Central’s SCRC includes two fitness rooms, indoor walking track. The Campus Cupboard Distribution Center, and a gymnasium with three full-size basketball/volleyball/tennis courts and newly expanded 10 full-size pickleball courts that are available to the public. In addition, North Central maintains an outside basketball and volleyball court, located south of the campus Residence Hall that is open 24 hours and available to students and community members free of charge. North Central’s SCRC provides a free table tennis center in the concourse for community, staff and faculty. The SCRC is host to the Student Veterans Association, meeting the interests of active military and veterans. For example, a study room and an ambassador program provide access to the workout area helping veterans to maintain military training standards, as well as promoting camaraderie for those afflicted with PTSD. North Central has a 195-acre Natural Area, with groomed trails, that is free to the public and students for recreation and leisure. The City of Petoskey’s Bates Field is located in the northeast corner of campus, and it is scheduled for Little League, youth baseball, softball games, and practices. Once again, use of these facilities was severely curtailed by the COVID-19 pandemic.</p>
<p>(v) The community college promotes, sponsors, or hosts community service activities for students, staff, or community members.</p>	<p>A variety of our classes have community service projects. Friendship Center volunteers at college’s special events. The college is the host for the Charlevoix/Emmet Human Services Coordinating</p>

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	<p>Body. CPR training for staff. (This was postponed last year due to COVID-19 pandemic). The college hosts monthly meetings of the Petoskey-Harbor Springs Area Community Foundation’s Youth Advisory Committee. Historical Society meetings are held on campus. Host a flu shot clinic in the fall. Members of the college community are active participants in service organizations such as Kiwanis, Rotary, and Zonta. In cooperation with Manna Food Project, North Central maintains the Campus Cupboard, which is a year-round food pantry established to support the students of North Central who may be dealing with food insecurity. The Campus Cupboard discretely provides, free of charge, food and toiletry items to students who may not have the resources to otherwise afford these items. Staff and Faculty participate in food drives that are organized during the academic year to help supply the Campus Cupboard. College staff are offered the opportunity to contribute to United Way and the Campus Cupboard through payroll deductions. College students and staff also participate in a semi-annual roadside cleanup effort.</p> <p>As part of the Colleges Covid Response, we have served as host for virus testing and later vaccination clinics, which were open to the community.</p>

Therefore, the following resolution is proposed:

*The North Central Michigan College Board of Trustees certifies that the College meets the best practice standards required for state appropriations under Michigan Public Act 165 of 2021.*