

**North Central Michigan College
Local Strategic Value Table**

North Central Michigan College meets the best practice standards required by Sec. 230 of PA 265 of 2018, as the following table demonstrates.

Best Practices by Category	Examples of Adherence
Category A: Economic Development and Business or Industry Partnerships (must meet 4 of 5)	
<p>(i) The community college has active partnerships with local employers including hospitals and health care providers.</p>	<p>Clinicals at McLaren Northern Michigan, Charlevoix Area Hospital, Bay Bluffs Medical Care Facility, Mackinac Straits Hospital, Otsego Memorial Hospital, Community Mental Health, Vital Care Adult Day Care, Hiland Cottage Hospice, District Health Departments 3&4, and Northern Michigan Child Development Center. Active collaboration with employers including Bay Shore Steel, EJ, Industrial Magnetics, Moeller Aerospace, Moran Iron Works, Odawa Casino Resort, Petoskey Plastics, Precision Edge Manufacturing. The college is now one of two approved University of Maryland Baltimore County sites in Michigan offering Critical Care Paramedic courses, in partnership with McLaren Northern Michigan Hospital. North Central's paramedic program was recently awarded fully accredited status from the Commission on the Accreditation of Allied Health Educational Programs (CAAHEP). In March of 2018, North Central hosted a career expo in Gaylord attracting more than 100 businesses.</p>
<p>(ii) The community college provides customized on-site training for area companies, employees, or both.</p>	<p>Petoskey Plastics (Communications, Conflict Management) Odawa Casino (Leadership), Moran Iron Works (Blueprint Reading), Michigan Works (Hospitality, Blueprint Reading, Basic Machining), MIOSHA/LARA (Ergonomics Training), Local Correction Officer Physical Agility Testing (LOCPAT) official training site, and Charlevoix Area Hospital (Leadership Training), and Manthei Development Corp (LEAN).</p>
<p>(iii) The community college supports entrepreneurship through a small business assistance center or other training or consulting activities targeted toward small businesses.</p>	<p>Corporate and Community Education (CCE) participates in the Entrepreneurship Club sponsored by the Petoskey Regional Chamber of Commerce; also participates actively in the Hospitality Little Traverse Way initiative. Local farms supported</p>

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	through a grant from the Michigan Land Use USDA Farm Business. Have met recently with representatives from SBDC in both NE and NW regions to consider further partnerships. Remain in close contact with SCORE advisors via local Rotary Clubs.
(iv) The community college supports technological advancement through industry partnerships, incubation activities, or operation of a Michigan technical education center or other advanced technology center.	Numerous classes offered to small businesses and individuals on digital technology, web maximization and social media. Provides training and credit-based courses in Computer-Numerically Controlled Machinist Technology, CAD, SolidWorks, Computer Information Systems, and Computer Networking. Continued Surgical Technologist program in conjunction with McLaren Northern Michigan Hospital, as well as Associate of Applied Science degree with Moran Iron Works (Industrial Arts Institute) that was approved as contractual arrangement with Higher Learning Commission. Provided board member to Northeast Michigan Council of Government's WIOA Workforce Development Board. Received local community foundation grant to further partnership with local business (SludgeHammer, Inc) on installation of cutting edge mini-wastewater treatment tank in dorm basement; college faculty, staff, and students will use this installation for curriculum enhancement at local high schools as well as to investigate taking more of the campus off the local wastewater grid.
(v) The community college has active partnerships with local or regional workforce and economic development agencies.	Northern Lakes Economic Alliance (NLEA), Michigan Works! Youth programming in Cheboygan, Networks Northwest, Northeast Michigan Council of Governments, Chambers of Commerce and service organizations.
Category B: Educational Partnerships (must meet 4 of 5)	
(i) The community college has active partnerships with regional high schools, intermediate school districts, and career-tech centers to provide instruction through dual enrollment, concurrent enrollment, direct credit, middle college, or academy programs.	Dual and concurrent enrollment was 699 students. Continued "North Central Now" program based on NACEP standards, which expanded opportunities for concurrent enrollment. Promoting Reading Apprenticeship Program with local schools. CNC Fab Lab providing instruction in Boyne City, Central

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	<p>Lake, East Jordan, Ellsworth, Pellston and Wolverine. Started fifth cohort of Early College program in partnership with Public Schools of Petoskey; started fourth cohort of Early College program with Boyne City (Winter 2018) and Gaylord (Winter 2018). The Student and Community Resource Center (SCRC) provides dual enrollment opportunities in the area of Physical Education (PE) applied to both college transcripts and, when necessary, high school graduation requirements.</p>
<p>(ii) The community college hosts, sponsors, or participates in enrichment programs for area K-12 students, such as college days, summer or after-school programming, or science Olympiad.</p>	<p>Char-Em ISD Quiz Bowl competition, 5 events. Host site for College for Kids. Held Campus/Career Expo (2017-18 academic year). Career Fair at Petoskey, Cheboygan, Boyne City, Inland Lakes, Gaylord and Charlevoix middle/high schools. Held “College Matters” event for 100 Boyne City Middle School students (Spring 2018). The SCRC hosts several local homeschool groups providing space, equipment and support for the varied curriculum standards and socialization requirements of each organization. The college hosts the Sheridan Elementary "Shape Up" program, which encourages physical fitness in children grades K-5. Hosted first ever “Sustainability Day” for area middle schoolers in April 2018 as precursor to annual event.</p>
<p>(iii) The community college provides, supports, or participates in programming to promote successful transitions to college for traditional age students, including grant programs such as talent search, upward bound, or other activities to promote college readiness in area high schools and community centers.</p>	<p>Mandatory orientation. Participation in College <u>Goal Sunday</u> 2014, 2015, 2016, 2017, and 2018. Financial Aid presentations at local high schools as requested. Financial Aid attends College Night. Awards Presidential Scholarships to all schools in region. President sends letters to all seniors and senior parents addressing college readiness. Outreach Recruiter actively works with students from area high schools. Our outreach included visiting middle and high schools, contacting 1,087 Middle and High School students. There were 140 individual prospective meetings on or campus. More than 800 students toured our campus. Recruiter attended 18 college/career fairs and visited 13 high school in our service area. Strengthened connections with area high schools to help in transitioning students with</p>

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	<p>disabilities. Offered Emergency Medical Responder classes inside Pellston and Petoskey high schools. Sustainable Employment and Economic Development Strategies (SEEDS) grant partner with Little Traverse Bay Bands of Odawa Indians allowed hiring of another CNC Instructor and a “Career Support Specialist” specifically tasked with helping adult students and employers find each other in the manufacturing arena; funds from this grant also support equipment purchases and tuition support. Partnership with The Garden Party Foundation has resulted in tuition availability to area high school students for CNC Machining program.</p>
<p>(iv) The community college provides, supports, or participates in programming to promote successful transitions to college for new or reentering adult students, such as adult basic education, GED preparation and testing, or recruiting, advising, or orientation activities specific to adults.</p>	<p>GED testing on campus effective June 2015. Collaborate with Michigan Works! for GED prep and skill-building for adults to prepare to enter college. DSST (formerly Dantes) beginning June 2015 for testing out of occupational courses. Look Out for the Cookout Open House and college presence at Downtown Petoskey Summer Open House. Mandatory orientation. Credit When It’s Due grant recipient. Host site for Women’s Resource Center. Actively recruit adult students. WOCTEP (partner with Odawa Tribe) to encourage career-based programs for tribal members. We actively recruit returning veterans (Military Friendly® school). The Student and Community Resource Center is host to newly created student veteran study and lounge room.</p>
<p>(v) The community college has active partnerships with regional 4-year colleges and universities to promote successful transfer, such as articulation, 2+2, or reverse transfer agreements or operation of a university center.</p>	<p>Offers advanced degrees on campus through University Partnership in the college’s University Center program. North Central hosts the College Night for our region and welcomes individual university visits. Partnerships with LSSU include 2+2 in addition to 3+1. Reverse transfer agreements signed with LSSU, FSU, GVSU, CMU and NMU. There are articulation agreements with LSSU and CMU. Transfer trips scheduled for MSU, and CMU.</p>
<p>Category C: Community Services (must meet 4 of 5)</p>	

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<p>(i) The community college provides continuing education programming for leisure, wellness, personal enrichment, or professional development.</p>	<p>The college sponsors several enrichment events: Lecture Series, Luncheon Lecture, Lecture and Learn, Global Awareness Series, Food and Farm Initiatives. The college provides language opportunities for community members with most recent Anishinaabemowin or Odawa in partnership with the Little Traverse Bay Band of Odawa Indian’s Government Center. Offered Intro to CNC class to the public. International Committee book study groups. Every year we celebrate Constitution Day, this year including class visits by new political science professor and “sporcle” quizzes. Student Art Show at Crooked Tree Arts Center. The college also has an active Wellness Committee program, including a wellness resource center offering information and life/workplace stress reducing tools for community members, students, staff and faculty. The Wellness Committee is actively engaged with health insurance provider to offer health service benefits by developing programs for faculty and staff.</p>
<p>(ii) The community college operates or sponsors opportunities for community members to engage in activities that promote leisure, wellness, cultural or personal enrichment such as community sports teams, theater or musical ensembles, or artist guilds.</p>	<p>North Central sponsors, hosts and/or supports a wide range of community services for faith-based organizations, social service non-profits, K-12 schools, and the college’s CCE programs. The SCRC is considered the “home court” for sporting events for St. Francis and Landmark Baptist schools. In addition, many of North Central’s athletic, leisure and wellness resources are open to the public, including an indoor walking/running track, gymnasium, wellness center, and a maintained nature trail located southeast of the campus for hiking, running, snowshoeing and cross-country skiing opportunities. Outreach activities include annual Family Fun and Fitness events, weekly designated Tot Time, RA-hosted student hall events, student clubs and senate activities, in conjunction with a variety extramural sports programs and activities such as basketball, volleyball, soccer, disk golf, shuffleboard, dodgeball, pickleball, table tennis, etc. The SCRC hosts pickleball clinics, workshop expos and classes for local physical therapists and coaches to educate players about injury prevention tools and techniques that can accompany participation in active</p>

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	<p>play. Also offering Community Interest Classes at the SCRC Room 550. Focused on Karate, High Intensity Interval Training (HIIT), Parkinson’s balance and coordination, and drum aerobics. Additional classes will include drama/acting, Military w/Dependents PE classes.</p>
<p>(iii) The community college operates public facilities to promote cultural, educational, or personal enrichment for community members, such as libraries, computer labs, performing arts centers, museums, art galleries, or television or radio stations.</p>	<p>In the summer of 2017, the college undertook a major renovation of the library, including heating and cooling upgrades, weeding of the physical collection, updating carpeting and furniture in public areas, transferring the peer-focused Writing Center to the library, and continuing to provide computer stations that are open to the public. Additional public computer access is provided in the concourse and the Veterans Study/Lounge in the SCRC office suite. The college’s Harris Gardens provide a unique sculpture garden in the center of campus for students, faculty, staff and community members to enjoy. The Native American display in the SCRC informs patrons of the region’s heritage. NCMC offers Prometric testing to Certified Nurse Aide candidates as a regional testing center. NCMC provides CPR, First Aid, Advanced Life Support, and Pediatric Advanced Life Support training through both credit and non-credit offerings. The college now serves as a host site for National Registry of EMT testing and is now a regional fire training center.</p>
<p>(iv) The community college operates public facilities to promote leisure or wellness activities for community members, including gymnasiums, athletic fields, tennis courts, fitness centers, hiking or biking trails, or natural areas.</p>	<p>North Central’s SCRC includes two fitness rooms, indoor walking track, wellness center and gymnasium with three full-size basketball/volleyball/tennis courts and newly expanded eight full-size pickleball courts that are available to the public. In addition, North Central maintains an outside basketball and volleyball court located south of the campus Residence Hall that is open 24 hours and available to students and community members free of charge. North Central’s SCRC provides a free table tennis center in the concourse for community, staff and faculty. Currently the SCRC department is taking a more active role in the Student Veterans Club to meet the interests of active military and veterans. For example, providing</p>

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	<p>study and lounge rooms and an ambassador program to provide access to the workout area helping veterans to maintain military training standards as well as and a place of camaraderie for those afflicted with PTSD. The SCRC offers both credit and non-credit programs in physical conditioning, Tai Chi, yoga and core conditioning. North Central has a 240-acre Natural Area that is groomed and maintained free to the public and students for recreation and leisure. The City of Petoskey's Bates Field is located in the northeast corner of campus and is scheduled for Little League and adult baseball games and practices.</p>
<p>(v) The community college promotes, sponsors, or hosts community service activities for students, staff, or community members.</p>	<p>The college participates in the MDOT trash pickup, and there is a yearly can drive for Manna Food Project. A variety of our classes have community service projects. Friendship Center volunteers at college's special events. The college is the host for the Charlevoix/Emmet Human Services Coordinating Body. CPR training for staff. College staff are offered the opportunity to contribute to United Way through payroll deductions. Zonta (service club) holds its bi-weekly meetings on campus. The college hosts monthly meetings of the Petoskey-Harbor Springs Area Community Foundation's Youth Advisory Committee. Historical Society meetings held on campus. Host a flu shot clinic in the fall and several blood drives during the year. Members of the college community are active participants in service organizations such as Kiwanis, Rotary and Zonta.</p>

Therefore, the following resolution is proposed:

The North Central Michigan College Board of Trustees certifies that the College meets the best practice standards required for state appropriations under Michigan Public Act 265 of 2018.