

**NORTH CENTRAL MICHIGAN COLLEGE
BOARD OF TRUSTEES
REGULAR MEETING
CONFERENCE ROOMS 1 & 2
September 25, 2018
4:00 P.M.
AGENDA**

1. Call to Order.
2. Attendance.
3. Approval of Agenda.
4. Approve Minutes of August 28, 2018, Regular Meeting.
5. Communications.
 - a. College Safety Preparations – Shawn Bauman and Jim Cousino.
 - b. Professor Jami Blaauw-Hara – M.A. in Applied Communication.
6. Scheduled Public Comment on Agenda Items.
7. Financial Report and Statement of Bills as of August 31, 2018.
8. President's Report.
9. Committee Reports.
 - a. Finance and Facilities Committee.
 - b. Bylaws and Policy Committee.
10. Old Business.
11. New Business.
12. Student Success.
 - a. Fall Enrollment Report.
13. Unscheduled Public Comment.
14. Adjournment.

**MINUTES
NORTH CENTRAL MICHIGAN COLLEGE
BOARD OF TRUSTEES
REGULAR MEETING
LIBRARY CONFERENCE ROOMS 1 & 2
Tuesday, September 25, 2018**

Chairman Millard called the meeting to order at 4:00 p.m.

PRESENT: Trustees Fought, Keiswetter, Kring, Millard, Noël and Rasmussen.
ABSENT: Trustee Shirilla.

It was moved by Trustee Noël and supported by Trustee Fought that the Agenda be approved as submitted.

AYES: Trustees Fought, Keiswetter, Kring, Millard, Noël and Rasmussen.
NAYS: None.

It was moved by Trustee Keiswetter and supported by Trustee Noël that the Minutes of the August 28, 2018, Regular Meeting be approved as submitted.

AYES: Trustees Fought, Keiswetter, Kring, Millard, Noël and Rasmussen.
NAYS: None.

President Finley introduced Shawn Bauman, Coordinator of Design and Publications, and Jim Cousino, Associate Dean of Public Service Programs, who co-chair North Central's Campus Security Committee. Mr. Bauman and Mr. Cousino shared with the Board some of the various security measures in place at the College.

Dr. Finley introduced Jami Blaauw-Hara, Professor of English, and congratulated her on the completion of her Master of Arts in Applied Communication, which she earned from the University of Michigan – Flint. Professor Blaauw-Hara was also named Outstanding Student in her cohort.

President Finley reported that a group of faculty, staff, and students participated in the Michigan Department of Transportation's Adopt-a-Highway program, picking up litter along US 31 near Bay Harbor on September 22.

It was moved by Trustee Fought and supported by Trustee Noël that the August 2018 Financial Statement be approved as submitted and certified by David Hartnett, Vice President of Finance and Facilities.

AYES: Trustees Fought, Keiswetter, Kring, Millard, Noël and Rasmussen.
NAYS: None.

Dr. Finley presented the President's Report, during which he updated the Board on the following items:

- AD/CL Building Renovation Project
- Campus Ring Road Extension Project
- The Possibility of a Brand and Integrated Marketing Audit
- Iron Belle Trail Bridge Easement Update
- Voluntary Framework of Accountability (VFA) Data Release
- Char-Em ISD Superintendents Meetings
- Educational Support Personnel (ESP) Negotiations Preparation
- MCCA’s Academy for Fundraising Excellence
- MCCA Student Success Summit
- Attendance at Local Events

Trustee Fought, chairman of the Finance and Facilities Committee, reported that the committee met on September 18, 2018, to discuss a number of items, including the proposed Harbor Springs Downtown Development Authority (DDA) TIF effective for the years 2018—2022. While the initial presentation by city representatives was unclear, committee members have since investigated and clarified their understanding of how the funds would be utilized. The committee’s understanding of how important these funds are to the DDA necessitates further action by the Board.

After discussion, it was moved by Trustee Fought and supported by Trustee Kring that the action of the August 28, 2018, meeting of the North Central Michigan College Board of Trustees to opt out of the Harbor Springs DDA TIF be rescinded.

AYES: Trustees Keiswetter, Kring, Millard, Noël and Rasmussen.
 NAYS: None.
 ABSTAIN: Trustee Fought.

Trustee Fought also reported that every year, as part of the state appropriations process, each college must demonstrate “Local Strategic Value.” To qualify for full funding, the statute lists 15 best practices for community colleges to achieve. Institutions must satisfy four of the five best practices in each of three different categories: Economic Development and Business or Industry Partnerships, Educational Partnerships, and Community Services. This is due to the State Budget Office by October 15.

After review and discussion of the Best Practices Grid, it was moved by Trustee Fought and supported by Trustee Keiswetter that North Central Michigan College meets the best practice standards required for state appropriations under Michigan Public Act 265 of 2018, as documented in “North Central Michigan College Local Strategic Value Table.”

AYES: Trustees Fought, Keiswetter, Kring, Millard, Noël and Rasmussen.
 NAYS: None.

Trustee Fought also reported that Dr. Lisa Watson has recommended—and the Foundation Board has approved—a one-year contract extension with the Eaton Cummings Group, our capital campaign counsel. The proposed contract extension runs October 1, 2018—September 30, 2019, at a rate of \$5,000 per month, with travel expenses of \$3,600.

After discussion, it was moved by Trustee Fought and supported by Trustee Keiswetter that the Board approve the North Central Michigan College Foundation entering into a contract with Eaton Cummings Group for campaign counseling services for a one-year period ending September 30, 2019, at a total cost of \$60,000, payable \$5,000 monthly, plus total expenses estimated at \$3,600.

AYES: Trustees Fought, Keiswetter, Kring, Millard, Noël and Rasmussen.
NAYS: None.

Trustee Rasmussen reported that the Bylaws and Policy Committee met on September 18, 2018, to review proposed revisions to College Policy #308, Student Standards of Conduct. The proposed revisions were suggested by Renee DeYoung, Vice President of Student Affairs, and are driven by Title IX requirements.

After discussion, it was moved by Trustee Rasmussen and supported by Trustee Fought that the Board adopt the proposed revisions as submitted by the Vice President of Student Affairs and agreed to by the Bylaws and Policy Committee for Board Policy #308, previously titled "Student Standards of Conduct," revised to be titled "Student Code of Conduct."

AYES: Trustees Fought, Keiswetter, Kring, Millard, Noël and Rasmussen.
NAYS: None.

President Finley introduced Renee DeYoung, Vice President of Student Affairs, who presented the Fall 2018 enrollment report. She reported that tuition hours have decreased by 10.48% compared to last year, and credit hours have decreased by 10.83%. Student head count has decreased by 7.84%, or 198 students, compared to Fall 2017. Of Michigan's 28 community colleges, 25 recorded losses in head count. North Central is not in a unique position, but the President's Cabinet team is actively brainstorming and exploring opportunities to grow enrollment by 100 students next fall.

There being no further business, the meeting was declared adjourned at 4:45 p.m.

/S/ Irma Noël, Secretary
/S/ Philip Millard, Chairman