

**North Central Michigan College  
Local Strategic Value Table**

North Central Michigan College meets the best practice standards required by Sec. 230 of PA 165 of 2020, as the following table demonstrates.

Best Practices by Category	Examples of Adherence
<b>Category A: Economic Development and Business or Industry Partnerships (must meet 4 of 5)</b>	
(i) The community college has active partnerships with local employers including hospitals and health care providers.	Clinicals at McLaren Northern Michigan, Charlevoix Area Hospital, Bay Bluffs Medical Care Facility, Mackinac Straits Hospital, Otsego Memorial Hospital, Community Mental Health, Vital Care Adult Day Care, Hiland Cottage Hospice, District Health Departments 3&4, and Northern Michigan Child Development Center. Active collaboration with employers including Bay Shore Steel, EJ, Industrial Magnetics, Moeller Aerospace, Moran Iron Works, Odawa Casino Resort, Petoskey Plastics, Precision Edge Manufacturing. The college is one of two approved University of Maryland Baltimore County sites in Michigan offering Critical Care Paramedic courses, in partnership with McLaren Northern Michigan Hospital. North Central's paramedic program has been awarded fully accredited status from the Commission on the Accreditation of Allied Health Educational Programs (CAAHEP). In March of 2018, North Central hosted a career expo in Gaylord attracting more than 100 businesses. In the fall of 2020, North Central will continue to offer classes inside McLaren Northern Michigan Hospital for the benefit of McLaren staff.
(ii) The community college provides customized on-site training for area companies, employees, or both.	Petoskey Plastics (Communications, Conflict Management) Odawa Casino (Leadership), Moran Iron Works (Blueprint Reading), Michigan Works (Hospitality, Blueprint Reading, Basic Machining), MIOSHA/LARA (Ergonomics Training), Local Correction Officer Physical Agility Testing (LOCPAT) official training site, and Charlevoix Area Hospital (Leadership Training), and Manthei Development Corp (LEAN).
(iii) The community college supports entrepreneurship through a small business assistance center or other	Corporate and Community Education (CCE) participates in the Entrepreneurship Club sponsored

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training or consulting activities targeted toward small businesses.	by the Petoskey Regional Chamber of Commerce; also participates actively in the Hospitality Little Traverse Way initiative. Local farms supported through a grant from the Michigan Land Use USDA Farm Business. Have met recently with representatives from SBDC in both NE and NW regions to consider further partnerships. Remain in close contact with SCORE advisors via local Rotary Clubs. Host annual hiring event in Gaylord, drawing more than 100 businesses.
(iv) The community college supports technological advancement through industry partnerships, incubation activities, or operation of a Michigan technical education center or other advanced technology center.	Numerous classes offered to small businesses and individuals on digital technology, web maximization and social media. Provides training and credit-based courses in Computer-Numerically Controlled Machinist Technology, CAD, SolidWorks, and Computer Information Systems. Began partnership with Google to provide a non-credit IT support certificate with high enrollments. Provided board member to Northeast Michigan Council of Government's WIOA Workforce Development Board. Received local community foundation grant to further partnership with local business (SludgeHammer, Inc) on installation of cutting edge mini-wastewater treatment tank in dorm basement; college faculty, staff, and students will use this installation for curriculum enhancement at local high schools as well as to investigate taking more of the campus off the local wastewater grid. Continue to provide on-campus location for Leadership Little Traverse's "Solarize Petoskey" installation of 2.6kwh solar panel demonstration unit.
(v) The community college has active partnerships with local or regional workforce and economic development agencies.	Northern Lakes Economic Alliance (NLEA), Michigan Works! Youth programming in Cheboygan, Networks Northwest, Northeast Michigan Council of Governments, Chambers of Commerce and service organizations.
<b>Category B: Educational Partnerships (must meet 4 of 5)</b>	
(i) The community college has active partnerships with regional high schools, intermediate school districts, and career-tech centers to provide instruction	Dual and concurrent enrollment was 605 students. Continued "North Central Now" program based on NACEP standards, which expanded opportunities for

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<p>through dual enrollment, concurrent enrollment, direct credit, middle college, or academy programs.</p>	<p>concurrent enrollment. Promoting Reading Apprenticeship Program with local schools. CNC Fab Lab providing instruction in Boyne City, Central Lake, Cheboygan, East Jordan, Ellsworth, Pellston and Wolverine. Started seventh cohort of Early College program in partnership with Public Schools of Petoskey; started sixth cohort of Early College program with Boyne City (Winter 2020) and Gaylord (Winter 2020). The Student and Community Resource Center (SCRC) provides dual enrollment opportunities in the area of Physical Education (PE) applied to both college transcripts and, when necessary, high school graduation requirements.</p>
<p>(ii) The community college hosts, sponsors, or participates in enrichment programs for area K-12 students, such as college days, summer or after-school programming, or science Olympiad.</p>	<p>Char-Em ISD Quiz Bowl competition, 5 events. Host site for College for Kids. Campus/Career Expo (2019-20 academic year) postponed due to COVID-19. Career Fair at Petoskey, Cheboygan, Boyne City, Inland Lakes, Gaylord and Charlevoix middle/high schools. The SCRC hosts several local homeschool groups providing space, equipment and support for the varied curriculum standards and socialization requirements of each organization. The college hosts the Sheridan Elementary "Shape Up" program, which encourages physical fitness in children grades K-5. Mi Career Quest Char-Em ISD Fair, a hands on, career and college readiness event was held on the NCMC campus. This event exposed 9<sup>th</sup> and 11<sup>th</sup> graders to exciting careers, interacting with 41 employers representing numerous occupations. We hosted over 600 students from our area high schools at this event.</p>
<p>(iii) The community college provides, supports, or participates in programming to promote successful transitions to college for traditional age students, including grant programs such as talent search, upward bound, or other activities to promote college readiness in area high schools and community centers.</p>	<p>Participation in College <u>Goal Sunday</u> 2014, 2015, 2016, 2017, 2018, 2019, and 2020. Financial Aid presentations at local high schools as requested. Financial Aid attends College Night. Awards Presidential Scholarships to all schools in region. President sends letters to all seniors and senior parents addressing college readiness. Outreach Recruiter actively works with students from area high schools. Our outreach included visiting middle and high schools, contacting 484 middle and high School students. There were 97 individual prospective meetings on or campus. More than 621 students</p>

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	<p>toured our campus. Recruiter attended 18 college/career fairs and visited 24 high school in our service area. Strengthened connections with area high schools to help in transitioning students with disabilities. We held 21 student virtual visits and have a campus virtual tour available on our website. Two Discovery Days were held on campus, one for Art &amp; Design and one for Nursing and Allied Health. Prospective students were given the opportunity for hands on workshops to experience the careers available in these areas. A total of 53 prospective students attended. Sustainable Employment and Economic Development Strategies (SEEDS) grant partner with Little Traverse Bay Bands of Odawa Indians allowed hiring of another CNC Instructor and a “Career Support Specialist” specifically tasked with helping adult students and employers find each other in the manufacturing arena; funds from this grant also support equipment purchases and tuition support. Began participation with Little Traverse Bay Bands of Odawa Indians on the Nitaazhitoojik Industrial Training Project to bring Mechatronics instruction as well as specialized career search help to students not just in manufacturing programs.</p>
<p>(iv) The community college provides, supports, or participates in programming to promote successful transitions to college for new or reentering adult students, such as adult basic education, GED preparation and testing, or recruiting, advising, or orientation activities specific to adults.</p>	<p>GED testing on campus effective June 2015. Collaborate with Michigan Works! for GED prep and skill-building for adults to prepare to enter college. DSST (formerly Dantes) beginning June 2015 for testing out of occupational courses. College presence at Petoskey Holiday Parade. Credit When It’s Due grant recipient. Host site for Women’s Resource Center. Actively recruit adult students. WOCTEP (partner with Odawa Tribe) to encourage career-based programs for tribal members. We actively recruit returning veterans (Military Friendly® school). The Student and Community Resource Center is host to the Student Veteran Association’s study and lounge room.</p>
<p>(v) The community college has active partnerships with regional 4-year colleges and universities to promote successful transfer, such as articulation, 2+2, or reverse transfer agreements or operation of a university center.</p>	<p>Offers advanced degrees on campus through University Partnership in the college’s University Center program. North Central hosts the College Night for our region and welcomes individual university visits. Partnerships with LSSU include 2+2 in addition to 3+1. Reverse transfer agreements signed with LSSU, FSU, GVSU, CMU and NMU.</p>

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	There are articulation agreements with EMU, NMC, NU, NMU, and U of M-Flint. Transfer trips scheduled for GVSU.
<b>Category C: Community Services (must meet 4 of 5)</b>	
<p>(i) The community college provides continuing education programming for leisure, wellness, personal enrichment, or professional development.</p>	<p>The college sponsors several enrichment events: Luncheon Lecture, Lecture and Learn, Global Awareness Series, Food and Farm Initiatives (all suspended in March 2020 due to COVID-19 pandemic). The college provides language opportunities for community members with most recent Anishinaabemowin or Odawa in partnership with the Little Traverse Bay Band of Odawa Indian’s Government Center. Talks continue to assist LTBB tribal efforts to make Odawa language classes available in the online environment, using North Central’s Learning Management System. International Committee book study groups. Every year we celebrate Constitution Day; this year, we included class visits by new political science professor and “sporcle” quizzes. Student Art Show at Crooked Tree Arts Center. The college also has an active Wellness Committee program, including a wellness resource center offering information and life/workplace stress reducing tools for community members, students, staff and faculty (temporarily suspended due to COVID-19). The Wellness Committee is actively engaged with health insurance provider to offer health service benefits by developing programs for faculty and staff and hosting cookout and appreciation events for enhancement of campus culture through social, leisure, and recreational activities.</p>
<p>(ii) The community college operates or sponsors opportunities for community members to engage in activities that promote leisure, wellness, cultural or personal enrichment such as community sports teams, theater or musical ensembles, or artist guilds.</p>	<p>North Central sponsors, hosts and/or supports a wide range of community services for faith-based organizations, social service non-profits, K-12 schools, and the college’s CCE programs, although many of these events were impacted by the COVID-19 pandemic. The SCRC is considered the “home court” for sporting events for St. Francis School, St. Michael Academy, and Landmark Baptist schools. In addition, many of North Central’s athletic, leisure and</p>

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	<p>wellness resources are open to the public, including an indoor walking/running track, gymnasium, wellness center, and a maintained nature trail located southeast of the campus for hiking, running, snowshoeing and cross-country skiing opportunities. Outreach activities include annual Family Fun and Fitness events, weekly designated Tot Time (temporarily suspended due to COVID-19), RA-hosted student hall events, student clubs and senate activities, in conjunction with a variety extramural sports programs and activities such as basketball, volleyball, soccer, disk golf, shuffleboard, dodgeball, pickleball, table tennis (temporarily suspended due to COVID-19), etc. The SCRC hosts pickleball clinics, workshop expos and classes for local physical therapists and coaches to educate players about injury prevention tools and techniques that can accompany participation in active play. Also offering Community Interest Classes at the SCRC Room 550. Focused on Karate, High Intensity Interval Training (HIIT), Parkinson’s balance and coordination, drum aerobics, weaving, and fabric dyeing techniques. Drama/acting and Military w/Dependents PE classes (temporarily suspended due to COVID-19).</p>
<p>(iii) The community college operates public facilities to promote cultural, educational, or personal enrichment for community members, such as libraries, computer labs, performing arts centers, museums, art galleries, or television or radio stations.</p>	<p>In the summer of 2017, the college undertook a major renovation of the library, including heating and cooling upgrades, weeding of the physical collection, updating carpeting and furniture in public areas, transferring the peer-focused Writing Center to the library, and continuing to provide computer stations that are open to the public. Additional public computer access is provided in the concourse and the Veterans Study/Lounge in the SCRC office suite. The college’s Harris Gardens provide a unique sculpture garden in the center of campus for students, faculty, staff and community members to enjoy. The Native American display in the SCRC informs patrons of the region’s heritage. NCMC offers Prometric testing to Certified Nurse Aide candidates as a regional testing center. NCMC provides CPR, First Aid, Advanced Life Support, and Pediatric Advanced</p>

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	<p>Life Support training through both credit and non-credit offerings. The college now serves as a host site for National Registry of EMT testing and is now a regional fire training center and testing site for Local Correction Officer Physical Agility Testing (LCOPAT) through SCRC and Learning Support Services. Construction began in 2020 on a renovated Admin/Classroom building that will house improved classrooms, as well as “First Stop” services for students and a “commons” area overlooking the main courtyard. Construction will be completed in 2021, but enough of the facility was finished in time to allow some classes to return in fall of 2020.</p>
<p>(iv) The community college operates public facilities to promote leisure or wellness activities for community members, including gymnasiums, athletic fields, tennis courts, fitness centers, hiking or biking trails, or natural areas.</p>	<p>North Central’s SCRC includes two fitness rooms, indoor walking track, wellness center and gymnasium with three full-size basketball/volleyball/tennis courts and newly expanded 10 full-size pickleball courts that are available to the public. In addition, North Central maintains an outside basketball and volleyball court located south of the campus Residence Hall that is open 24 hours and available to students and community members free of charge. North Central's SCRC provides a free table tennis center in the concourse for community, staff and faculty (temporarily suspended due to COVID-19). The SCRC is host to the Student Veterans Association, meeting the interests of active military and veterans. For example, providing study and lounge rooms and an ambassador program to provide access to the workout area helping veterans to maintain military training standards, as well as and a place of camaraderie for those afflicted with PTSD. North Central has a 240-acre Natural Area that is groomed and maintained free to the public and students for recreation and leisure. The City of Petoskey’s Bates Field is located in the northeast corner of campus and is scheduled for Little League and adult baseball games and practices. Once again, outside use of these facilities was severely curtailed by the COVID-19 pandemic.</p>

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<p>(v) The community college promotes, sponsors, or hosts community service activities for students, staff, or community members.</p>	<p>The College held two can drives for our Campus Cupboard food bank. One during Welcome Back Week Fall 2019, faculty and staff participated. The second was during Winter Palooza. A variety of our classes have community service projects. Friendship Center volunteers at college’s special events. The college is the host for the Charlevoix/Emmet Human Services Coordinating Body. CPR training for staff. Zonta (service club) holds its bi-weekly meetings on campus. The college hosts monthly meetings of the Petoskey-Harbor Springs Area Community Foundation’s Youth Advisory Committee. Historical Society meetings held on campus. Host a flu shot clinic in the fall. Members of the college community are active participants in service organizations such as Kiwanis, Rotary and Zonta. In cooperation with Manna Food Project, North Central maintains the Campus Cupboard, which is a year-round food pantry established to support the students of North Central who may be dealing with food insecurity. The Campus Cupboard provides, discreetly and free of charge, food and toiletry items to students who may not have the resources to afford these items. College staff are offered the opportunity to contribute to United Way and the Campus Cupboard through payroll deductions. College students and staff also participate in a semi-annual roadside cleanup.</p>

Therefore, the following resolution is proposed:

*The North Central Michigan College Board of Trustees certifies that the College meets the best practice standards required for state appropriations under Michigan Public Act 165 of 2020.*