

**NORTH CENTRAL MICHIGAN COLLEGE
BOARD OF TRUSTEES
REGULAR MEETING
CONFERENCE ROOM 1 & 2
February 28, 2017
4:00 P.M.**

AGENDA

1. Call to Order.
2. Attendance.
3. Approval of Agenda.
4. Approve Minutes of January 9, 2017, Organizational Meeting.
5. Approve Minutes of January 9, 2017, Regular Meeting.
6. Communications.
7. Scheduled Public Comment on Agenda Items.
8. Financial Report and Statement of Bills as of December 31, 2016.
9. Financial Report and Statement of Bills as of January 31, 2017.
10. President's Report.
 - a. Sabbatical Report.
 - b. Marketing Materials.
 - c. Changing Demographics.
 - d. Faculty Retirement.
11. Committee Reports.
 - a. Finance and Facilities Committee.
12. Old Business.
13. New Business.
14. Student Success.
 - a. Winter Enrollment Report.
15. Unscheduled Public Comment.
16. Adjournment.

**MINUTES
NORTH CENTRAL MICHIGAN COLLEGE
BOARD OF TRUSTEES
REGULAR MEETING
LIBRARY CONFERENCE ROOMS 1 & 2
Tuesday, February 28, 2017**

Secretary Noël called the meeting to order at 4:05 p.m.

PRESENT: Trustees Fought, Keiswetter (via conference phone), Kuebler and Noël.
ABSENT: Trustees Kring, Millard and Shirilla.

It was moved by Trustee Kuebler and supported by Trustee Fought that the Agenda be approved as submitted.

AYES: Trustees Fought, Keiswetter, Kuebler and Noël.
NAYS: None.

It was moved by Trustee Fought and supported by Trustee Kuebler that the Minutes of the January 9, 2017, Organizational Meeting and the January 9, 2017, Regular Meeting be approved as submitted.

AYES: Trustees Fought, Keiswetter, Kuebler and Noël.
NAYS: None.

President Brunet-Koch announced that five upcoming Board meetings will be held in the Edward H. Fenlon Lecture Hall (AD/CL 122) due to scheduled renovations to the Library. Affected meetings include the May 23, June 27, July 25, August 22 and September 26 Board meetings.

It was moved by Trustee Fought and supported by Trustee Kuebler that the December 2016 and January 2017 Financial Statements be approved as submitted and certified.

AYES: Trustees Fought, Keiswetter, Kuebler and Noël.
NAYS: None.

Dr. Brunet-Koch introduced Shanna Robinson, art professor, who reported on her fall semester sabbatical to study innovative approaches to teaching art history, and particularly online delivery of content. She shared images of artworks she saw during her visits to art museums in Detroit, Chicago, New York and Washington, D.C.

President Brunet-Koch introduced Carol Laenen, director of College Communications, who shared her department's latest marketing campaign. The campaign features a deck of cards that contain information about the College. The campaign is inspired by "shared memories" and based on research on how today's students gather new information.

Dr. Brunet-Koch introduced Dr. Robert Marsh, associate dean of research and assessment, who shared information on the changing demographics of incoming student cohorts.

Dr. Marsh noted that our student population is getting younger and increasingly full time. Of our incoming Fall 2016 cohort, nearly 80% of students are 19 or younger, and approximately 70% are full-time students.

President Brunet-Koch announced that Dr. David Payne, philosophy professor, will retire in May after 17 years with North Central. The College will miss the skills and expertise he brings to the classroom.

Trustee Fought, chairman of the Finance and Facilities Committee, reported that the committee met on February 21, 2017. In addition to reviewing the December and January financial statements, the committee reviewed a motion to update the list of North Central employees with access to the safety deposit box at Chase Bank.

After discussion, the following motion was made by Trustee Fought and supported by Trustee Kuebler:

RESOLVED that Todd McDonald be replaced with David Hartnett, Vice President of Finance and Facilities, as an authorized signer on the safe deposit box account at Chase Bank.

AYES: Trustees Fought, Keiswetter, Kuebler and Noël.

NAYS: None.

Dr. Brunet-Koch introduced Joseph Balinski, director of enrollment services/registrar, who reported on our Winter 2017 enrollment. Mr. Balinski reported that student head count has increased by 3.3%, or 86 students, compared to Winter 2016. Tuition hours have remained flat. It is worth noting that our fall-to-winter retention of students who are new to North Central, credential-seeking and not dual-enrolled is 81.4%; in other words, of the 522 students who enrolled during Fall 2016, 425 returned for Winter 2017.

Three North Central students, Megan Gardner, Connor Griffin and Sarah Horniman, addressed the Board regarding their concerns about the Planned Parenthood information table in the AD/CL Building on February 15. They provided suggestions for improving the delivery of sexual education materials.

There being no further business, the meeting was declared adjourned at 5:12 p.m.

/S/ Irma Noël, Secretary

/S/ Philip Millard, Chairman